

April 16, 2027

Event Sponsorship Benefits & Recognition

nhfpl FOUNDATION

NEW HAVEN FREE PUBLIC LIBRARY

nhfpl.org/about/foundation

Why the New Haven Free Public Library?



A STRONGER LIBRARY MAKES A STRONGER COMMUNITY



The New Haven Free Public Library (NHFPL) is a community pillar of learning, exploration and inspiration. It stands proud in declaring, “Everyone is welcome here.” **Your support helps us build a stronger New Haven.**



With its network of neighborhood libraries, 24/7 digital resources, and Readmobile crisscrossing the city; hundreds of personalized skill-building workshops; year-round free family-friendly programs; and a dedicated library staff, the NHFPL is, for those who seek a respectful and vibrant community to help them build their futures, a family – growing together with you – now, tomorrow, and for years to come.





NHFPL Birthday Sponsorships

A fun, festive way to support the library

The New Haven Free Public Library's 140th Birthday event, hosted by the NHFPL Foundation, will be held on **Friday, April 16 , 2027** at the Ives Branch Library in Downtown New Haven. The rain date is **Friday, April 23 , 2027** at the same location.

Ives Main($10,000.00)

10 tickets to the 2027 140th Birthday Celebration
Company logo on marketing materials, invitations + program cover
Company listing/logo in 140th Birthday promotional emails
Company listing/logo on Events web page
Company listing in NHFPL Annual Report
Company name mentioned during event
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Company logo in NHFPL “Happenings” e-newsletter*
*(13,000+ subscribers)
Full page color ad in digital program book (4.75”W x 7.5”H)

Fair Haven($5,000.00)

8 tickets to the 2027 140th Birthday Celebration
Company listing/logo in 140th Birthday promotional emails
Company listing/logo on Events web page
Company listing in NHFPL Annual Report
Company name mentioned during event
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Company logo in NHFPL “Happenings” e-newsletter*
*(13,000+ subscribers)
Full page ad in digital program book (4.75”W x 7.5”H)

Stetson($3,000.00)

6 tickets to the 2027 140th Birthday Celebration
Company listing/logo in 140th Birthday promotional emails
Company listing/logo on Events web page
Company listing in NHFPL Annual Report
Company name mentioned during event
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Full page ad in digital program book (4.75”W x 7.5”H)

Mitchell ($1,000.00)

4 tickets to the 2027 140th Birthday Celebration
Company listing/logo in 140th Birthday promotional emails
Company listing/logo on Events web page
Company listing in NHFPL Annual Report
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Half page ad in digital program book (4.75”W x 3.25”H)

Wilson($750.00)

2 tickets to the 2027 140th Birthday Celebration
Company listing/logo in 140th Birthday promotional emails
Company listing/logo on Events web page
Company listing in NHFPL Annual Report
Half page ad in digital program book (4.75”W x 3.25”H)

Readmobile($500.00)

2 tickets to the 2027 140th Birthday Celebration
Company listing/logo in 140th Birthday promotional emails Company listing/logo on Events web page
Quarter page ad in digital program book (2.25”W x 3.25”H)

Event sponsorship’s supports the incredible work of the New Haven Free Public Library and highlights your company or organization’s philanthropic spirit.

Recognition	Ives Main	Fair Haven	Stetson	Mitchell	Wilson	Readmobile
Company listing/logo in 140th Birthday promotional emails	✓	✓	✓	✓	✓	✓
Company Listing/logo on Foundation Events web page	✓	✓	✓	✓	✓	✓
Company Listing in NHFPL Annual Report	✓	✓	✓	✓	✓	
Dedicated social Media post	✓	✓	✓	✓		
Company name mentioned during event	✓	✓	✓			
Company logo in NHFPL e-newsletter	✓	✓				
Company logo on 140th Birthday marketing materials, invitations, and program cover	✓					
Program AD Size	Full Page Inside Cover	Full Page	Full Page	Half Page	Half Page	Quarter Page
Complimentary Event Tickets	10	8	6	4	2	2





April 16, 2027
Ives Main Branch 133
Elm Street New
Haven, CT 06510

2027 SPONSORSHIP FORM

Return by March 19, 2027

Thank you for supporting the New Haven Free Public Library by sponsoring our 140th birthday celebration! Please fill out the form below.

Contact Name: _____

Company Name as it should appear in marketing materials: _____

Address: _____

Phone/Fax: _____

E-mail:_____

Sponsorship Level:_____ Do you require an invoice? (circle one): Yes No

Credit Card Number: _____ Expiration Date_____ 4 digit code____

Authorized Signature: _____ Date: _____

Checks should be made payable to the New Haven Free Public Library Foundation and mailed to:

New Haven Free Public Library Foundation
133 Elm Street
New Haven, CT 06510

SPONSORSHIP LEVEL	ADVERTISEMENT SIZE
Ives Main	Full Page Inside Cover (4.75" W x 7.5"H)
Fair Haven	Full Page (4.75" W x 7.5"H)
Stetson	Full Page (4.75" W x 7.5"H)
Mitchell	Half Page (4.75" W x 3.25"H)
Wilson	Half Page (4.75" W x 3.25"H)
Readmobile	Quarter Page (2.25'W x 3.25"H)

***Program ads are due by April 2, 2027.**
Please email your ad as a 300 pixel per inch file in RGB color. Format as a jpeg or PDF to Heather Robison at hrobison@nhfpl.org

If you have any questions about your sponsorship benefits or need more information about the event, please contact the foundation at charitablegiving@nhfpl.org.

This sponsorship is made in consideration of the representation of the New Haven Free Public Library Foundation, a 501(c)(3) tax exempt public charity, Federal Tax ID# 06-1283798



February 17, 2026
Ives Main Branch 133
Elm Street New
Haven, CT 06510

2027 DIGITAL PROGRAM BOOK ONLY

Return by March 19, 2027

Name: _____

Company Name: _____

Address: _____

Phone/Fax: _____

E-mail: _____

Advertisement Level:_____ Do you require an invoice? (circle one): Yes No

Credit Card Number: _____ Expiration Date_____ 4 digit code____

Authorized Signature: _____ Date: _____

Checks should be made payable to: New Haven Free Public Library Foundation and mailed to:

New Haven Free Public Library Foundation
133 Elm Street
New Haven, CT 06510

LEVEL	ADVERTISEMENT SIZE	PRICE
Half Page	4.75" W x 7.5" H	$500
Quarter Page	2.25" W x 3.25" H	$250

***Program ads are due by April 2, 2027.**
Please email your ad as a 300 pixel per inch file in RGB color. Format as a jpeg or PDF to Heather Robison at hrobison@nhfpl.org

This sponsorship is made in consideration of the representation of the New Haven Free Public Library Foundation, a 501(c)(3) tax exempt public charity, Federal Tax ID# 06-1283798