

Mardi Gras

February 17, 2026



Event Sponsorship Benefits & Recognition

nhfpl FOUNDATION

NEW HAVEN FREE PUBLIC LIBRARY

nhfpl.org/about/foundation

Why the New Haven Free Public Library?

A STRONGER LIBRARY MAKES A STRONGER COMMUNITY

The New Haven Free Public Library (NHFPL) is a community pillar of learning, exploration and inspiration. It stands proud in declaring, “Everyone is welcome here.” **Your support helps us build a stronger New Haven.**

With its network of neighborhood libraries, 24/7 digital resources, and Readmobile crisscrossing the city; hundreds of personalized skill-building workshops; year-round free family-friendly programs; and a dedicated library staff, the NHFPL is, for those who seek a respectful and vibrant community to help them build their futures, a family – growing together with you – now, tomorrow, and for years to come.



*Mardi
Gras*

Mardi Gras Sponsorships

A fun, festive way to support the library

Mardi Gras, the New Haven Free Public Library Foundation's signature fundraising event, will be held on **Tuesday, February 17, 2026** at the Ives Branch Library in Downtown New Haven. The rain date is **Friday, February 20, 2026** at the same location.

👑 Presenting Sponsor (\$10,000.00)

10 tickets to the 2026 Mardi Gras Celebration
Company logo on marketing materials, invitations + program cover
Company listing/logo in Mardi Gras promotional emails
Company listing/logo on Mardi Gras web page
Company listing in NHFPL Annual Report
Company name mentioned during event
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Company logo in NHFPL "Happenings" e-newsletter*
*(13,000+ subscribers)
Full page color ad in digital program book (4.75"W x 7.5"H)

krewe of Orpheus (\$1,000.00) 🌸

4 tickets to the 2026 Mardi Gras Celebration
Company listing/logo in Mardi Gras promotional emails
Company listing/logo on Mardi Gras web page
Company listing in NHFPL Annual Report
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Half page ad in digital program book (4.75"W x 3.25"H)

👑 Royal Court (\$5,000.00)

8 tickets to the 2026 Mardi Gras Celebration
Company listing/logo in Mardi Gras promotional emails
Company listing/logo on Mardi Gras web page
Company listing in NHFPL Annual Report
Company name mentioned during event
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Company logo in NHFPL "Happenings" e-newsletter*
*(13,000+ subscribers)
Full page ad in digital program book (4.75"W x 7.5"H)

Gold Bead (\$500.00) 💛

2 tickets to the 2026 Mardi Gras Celebration
Company listing/logo in Mardi Gras promotional emails
Company listing/logo on Mardi Gras web page
Company listing in NHFPL Annual Report
Half page ad in digital program book (4.75"W x 3.25"H)

Silver Bead (\$300.00) 💙

2 tickets to the 2026 Mardi Gras Celebration
Company listing/logo in Mardi Gras promotional emails
Company listing/logo on Mardi Gras web page
Quarter page ad in digital program book (2.25"W x 3.25"H)

👑 Krewe of Rex (\$3,000.00)

6 tickets to the 2026 Mardi Gras Celebration
Company listing/logo in Mardi Gras promotional emails
Company listing/logo on Mardi Gras web page
Company listing in NHFPL Annual Report
Company name mentioned during event
Dedicated social media* post highlighting company sponsorship
*(5,000+ followers)
Full page ad in digital program book (4.75"W x 7.5"H)

Mardi Gras sponsorship
supports the incredible work
of the New Haven Free Public
Library and highlights your
company or organization's
philanthropic spirit.

Recognition	Presenting Sponsor	Royal Court	Krewe of Rex	Krewe of Orpheus	Gold Bead	Silver Bead
Company listing/logo in Mardi Gras promotional emails						
Company Listing/logo on Foundation Events web page						
Company Listing in NHFPL Annual Report						
Dedicated social Media post						
Company name mentioned during event						
Company logo in NHFPL e-newsletter						
Company logo on Mardi Gras marketing materials, invitations, and program cover						
Program AD Size	Full Page Inside Cover	Full Page	Full Page	Half Page	Half Page	Quarter Page
Complimentary Event Tickets	10	8	6	4	2	2



Mardi Gras

2026 Planning Committee



Maria Bernhey

Luis Chavez-Brumell

Pat Brett

Elsie Chapman

Fran DeToro

Giulia Gambale

Thomas Geoffino

Andrew Giering

Anne Kellett

Heather Robison

Mary Ellen Savage

Dijonee Talley





February 17, 2026
Ives Main Branch 133
Elm Street New
Haven, CT 06510

2026 SPONSORSHIP FORM

Return by January 15, 2026

Thank you for supporting the New Haven Free Public Library by sponsoring our Mardi Gras 2026 celebration! Please fill out the form below.

Contact Name: _____

Company Name as it should appear in marketing materials: _____

Address: _____

Phone/Fax: _____

E-mail: _____

Sponsorship Level: _____ Do you require an invoice? (circle one): Yes No

Credit Card Number: _____ Expiration Date _____ 4 digit code _____

Authorized Signature: _____ Date: _____

Checks should be made payable to the New Haven Free Public Library Foundation and mailed to:

New Haven Free Public Library Foundation
133 Elm Street
New Haven, CT 06510

● SPONSORSHIP LEVEL

- Presenting
- Royal Court
- Krewe of Rex
- Krewe of Orpheus
- Gold Bead
- Silver Bead

ADVERTISEMENT SIZE

- Full Page Inside Cover (4.75" W x 7.5"H)
- Full Page (4.75" W x 7.5"H)
- Full Page (4.75" W x 7.5"H)
- Half Page (4.75" W x 3.25"H)
- Half Page (4.75" W x 3.25"H)
- Quarter Page (2.25'W x 3.25"H)

*Program ads are due by February 1, 2026.

Please email your ad as a 300 pixel per inch file in RGB color. Format as a jpeg or PDF to Heather Robison at hrobison@nhfpl.org

If you have any questions about your sponsorship benefits or need more information about the event, please contact the foundation at charitablegiving@nhfpl.org.

This sponsorship is made in consideration of the representation of the New Haven Free Public Library Foundation, a 501(c)(3) tax exempt public charity, Federal Tax ID# 06-1283798



**February 17, 2026
Ives Main Branch 133
Elm Street New
Haven, CT 06510**

2026 DIGITAL PROGRAM BOOK ONLY

Return by January 15, 2026

Name: _____

Company Name: _____

Address: _____

Phone/Fax: _____

E-mail: _____

Advertisement Level: _____ Do you require an invoice? (circle one): Yes No

Credit Card Number: _____ Expiration Date _____ 4 digit code _____

Authorized Signature: _____ Date: _____

Checks should be made payable to: New Haven Free Public Library Foundation and mailed to:

New Haven Free Public Library Foundation
133 Elm Street
New Haven, CT 06510

LEVEL	ADVERTISEMENT SIZE	PRICE
Half Page	4.75" W x 7.5" H	\$300
Quarter Page	2.25" W x 3.25" H	\$150

***Program ads are due by February 1, 2026.**

Please email your ad as a 300 pixel per inch file in RGB color. Format as a jpeg or PDF to Heather Robison at hrobison@nhfpl.org

*This sponsorship is made in consideration of the representation of the New Haven Free Public Library Foundation,
a 501(c)(3) tax exempt public charity, Federal Tax ID# 06-1283798*