

# Mardi Gras

February 17, 2026



Event Sponsorship  
Benefits &  
Recognition

**nhfpl** FOUNDATION

NEW HAVEN FREE PUBLIC LIBRARY

[nhfpl.org/about/foundation](http://nhfpl.org/about/foundation)

# Why the New Haven Free Public Library?



## A STRONGER LIBRARY MAKES A STRONGER COMMUNITY

The New Haven Free Public Library (NHFPL) is a community pillar of learning, exploration and inspiration. It stands proud in declaring, “Everyone is welcome here.” **Your support helps us build a stronger New Haven.**

With its network of neighborhood libraries, 24/7 digital resources, and Readmobile crisscrossing the city; hundreds of personalized skill-building workshops; year-round free family-friendly programs; and a dedicated library staff, the NHFPL is, for those who seek a respectful and vibrant community to help them build their futures, a family – growing together with you – now, tomorrow, and for years to come.



Mardi Gras

# Mardi Gras Sponsorships

A fun, festive way to support the library

**Mardi Gras**, the New Haven Free Public Library Foundation's signature fundraising event, will be held on **Tuesday, February 17, 2026** at the Ives Branch Library in Downtown New Haven. The rain date is **Friday, February 20, 2026** at the same location.

## Presenting Sponsor (\$10,000.00)

- 10 tickets to the 2026 Mardi Gras Celebration
- Company logo on marketing materials, invitations + program cover
- Company listing/logo in Mardi Gras promotional emails
- Company listing/logo on Mardi Gras web page
- Company listing in NHFPL Annual Report
- Company name mentioned during event
- Dedicated social media\* post highlighting company sponsorship  
\*(5,000+ followers)
- Company logo in NHFPL "Happenings" e-newsletter\*  
\*(13,000+ subscribers)
- Full page color ad in digital program book (4.75"W x 7.5"H)

## Royal Court (\$5,000.00)

- 8 tickets to the 2026 Mardi Gras Celebration
- Company listing/logo in Mardi Gras promotional emails
- Company listing/logo on Mardi Gras web page
- Company listing in NHFPL Annual Report
- Company name mentioned during event
- Dedicated social media\* post highlighting company sponsorship  
\*(5,000+ followers)
- Company logo in NHFPL "Happenings" e-newsletter\*  
\*(13,000+ subscribers)
- Full page ad in digital program book (4.75"W x 7.5"H)

## Krewe of Rex (\$3,000.00)

- 6 tickets to the 2026 Mardi Gras Celebration
- Company listing/logo in Mardi Gras promotional emails
- Company listing/logo on Mardi Gras web page
- Company listing in NHFPL Annual Report
- Company name mentioned during event
- Dedicated social media\* post highlighting company sponsorship  
\*(5,000+ followers)
- Full page ad in digital program book (4.75"W x 7.5"H)

## Krewe of Orpheus (\$1,000.00)

- 4 tickets to the 2026 Mardi Gras Celebration
- Company listing/logo in Mardi Gras promotional emails
- Company listing/logo on Mardi Gras web page
- Company listing in NHFPL Annual Report
- Dedicated social media\* post highlighting company sponsorship  
\*(5,000+ followers)
- Half page ad in digital program book (4.75"W x 3.25"H)

## Gold Bead (\$500.00)

- 2 tickets to the 2026 Mardi Gras Celebration
- Company listing/logo in Mardi Gras promotional emails
- Company listing/logo on Mardi Gras web page
- Company listing in NHFPL Annual Report
- Half page ad in digital program book (4.75"W x 3.25"H)

## Silver Bead (\$300.00)

- 2 tickets to the 2026 Mardi Gras Celebration
- Company listing/logo in Mardi Gras promotional emails
- Company listing/logo on Mardi Gras web page
- Quarter page ad in digital program book (2.25"W x 3.25"H)

Mardi Gras sponsorship supports the incredible work of the New Haven Free Public Library and highlights your company or organization's philanthropic spirit.

| <b>Recognition</b>   |   |  Presenting Sponsor |  Royal Court |  Krewe of Rex |  Krewe of Orpheus |  Gold Bead |  Silver Bead |
|--|---|--|---|--|--|---|---|
| Company listing/logo in Mardi Gras promotional emails                          |  |                    |            |               |                   |            |              |
| Company Listing/logo on Foundation Events web page                             |  |                    |            |               |                   |            |              |
| Company Listing in NHFPL Annual Report   |   |                     |             |                |                    |   |   |
| Dedicated social Media post  |    |                      |              |                 |  |   |   |
| Company name mentioned during event  |    |                      |              |  |  |   |   |
| Company logo in NHFPL e-newsletter   |    |                      |   |  |  |   |   |
| Company logo on Mardi Gras marketing materials, invitations, and program cover |    |  |   |  |  |   |   |
| Program AD Size  | Full Page<br>Inside Cover   | Full Page  | Full Page   | Half Page  | Half Page  | Quarter Page  |   |
| Complimentary Event Tickets  | 10  | 8  | 6   | 4  | 2  | 2   |   |

Mardi Gras



*Mardi  
Gras*

## 2026 Planning Committee



**Maria Bernhey**

**Luis Chavez-Brumell**

**Pat Brett**

**Elsie Chapman**

**Fran DeToro**

**Giulia Gambale**

**Thomas Geoffino**

**Andrew Giering**

**Anne Kellett**

**Heather Robison**

**Mary Ellen Savage**

**Dijonee Talley**





February 17, 2026  
Ives Main Branch 133  
Elm Street New  
Haven, CT 06510

## 2026 SPONSORSHIP FORM

Return by January 15, 2026

Thank you for supporting the New Haven Free Public Library by sponsoring our Mardi Gras 2026 celebration! Please fill out the form below.

Contact Name: \_\_\_\_\_

Company Name as it should appear in marketing materials: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Do you require an invoice? (circle one): Yes No







Credit Card Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_ 4 digit code \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Checks should be made payable to the New Haven Free Public Library Foundation and mailed to:

New Haven Free Public Library Foundation  
133 Elm Street  
New Haven, CT 06510

### ● SPONSORSHIP LEVEL

-  Presenting .....
-  Royal Court .....
-  Krewe of Rex .....
-  Krewe of Orpheus .....
-  Gold Bead .....
-  Silver Bead .....

### ADVERTISEMENT SIZE

- Full Page Inside Cover (4.75" W x 7.5"H)
- Full Page (4.75" W x 7.5"H)
- Full Page (4.75" W x 7.5"H)
- Half Page (4.75" W x 3.25"H)
- Half Page (4.75" W x 3.25"H)
- Quarter Page (2.25"W x 3.25"H)

**\*Program ads are due by February 1, 2026.**

**Please email your ad as a 300 pixel per inch file in RGB color. Format as a jpeg or PDF to Heather Robison at [hrobison@nhfpl.org](mailto:hrobison@nhfpl.org)**

If you have any questions about your sponsorship benefits or need more information about the event,  
please contact the foundation at [charitablegiving@nhfpl.org](mailto:charitablegiving@nhfpl.org).

*This sponsorship is made in consideration of the representation of the New Haven Free Public Library Foundation, a 501(c)(3) tax  
exempt public charity, Federal Tax ID# 06-1283798*



February 17, 2026  
Ives Main Branch 133  
Elm Street New  
Haven, CT 06510

## 2026 DIGITAL PROGRAM BOOK ONLY

Return by January 15, 2026

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Advertisement Level: \_\_\_\_\_ Do you require an invoice? (circle one): Yes No

Credit Card Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_ 4 digit code \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Checks should be made payable to: New Haven Free Public Library Foundation and mailed to:

New Haven Free Public Library Foundation  
133 Elm Street  
New Haven, CT 06510

| LEVEL              | ADVERTISEMENT SIZE | PRICE |
|--------------------|--------------------|-------|
| Half Page .....    | 4.75" W x 7.5" H   | \$300 |
| Quarter Page ..... | 2.25" W x 3.25" H  | \$150 |

**\*Program ads are due by February 1, 2026.**

**Please email your ad as a 300 pixel per inch file in RGB color. Format as a jpeg or PDF to Heather Robison at [hrobison@nhfpl.org](mailto:hrobison@nhfpl.org)**

*This sponsorship is made in consideration of the representation of the New Haven Free Public Library Foundation,  
a 501(c)(3) tax exempt public charity, Federal Tax ID# 06-1283798*