# tinkerlab

## November 2023 Programming

Ives Main Library | 133 Elm Street, New Haven, CT 06510 | (203) 946-8130 x140

Open Hours 3D Printer - 3D Carving Machine - Laser Cutter - Vinyl Cutter

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10 - 7:30pm	10 - 7:30pm	10 - 7:30pm	10 - 7:30pm	10 - 4:30pm	10 - 4:30pm

#### **Equipment Certifications**

Sign up for training <u>here</u> or ask at the Switchboard! Can't make a class? No worries! You can watch the training videos on our website!

#### Looking for new Skill Share Participants!

Skill Share is a volunteer program where participants share their neat skills with others! Ives Squared will even provide the supplies (within reason).

If you are interested in joining, you can ask for an application at the Switchboard desk or contact Rose Simpson at rsimpson@nhfpl.org for more information.

### Are you a teacher who wants to bring a class for a tour or to work on a project?

We are happy to provide this opportunity to students! We offer tours in the mornings from 10am-12pm by **appointment only**. Please call us at 203-946-8130 x 140 to discuss scheduling.

#### **Creative Programs** Logo Design Series | Part 2: Canva Workshop (*Rescheduled*)

#### Saturday, November 4, 1-3 pm

Intimidated by Illustrator and Photoshop? We feel you. Join us for an interactive logo design workshop using Canva. No design experience required!



#### Book Page Wreaths

#### Thursday, November 9, 3-4 pm

Purchasing new holiday wreaths can be extremely expensive. Save the environment and your wallet by using recycled book pages to create a decorative wreath for your home, just in time for the holidays!



#### Heat Transfer Vinyl Promotional Items Tuesday, November 14, 6-7:30 pm

Promotional items for your business can be a huge cost if you are just starting out. Learn how to make your own promotional tote bags or shirts at a fraction of the cost with Heat Transfer Vinyl!





Register for all Tinker Lab programs and office hours online at nhfpl.org/ives-squared

## exchange

## November 2023 Programming

Ives Main Library | 133 Elm Street, New Haven, CT 06510 | (203) 946-8130 x140

The Exchange is entrepreneurial hub and coworking space offering small businesses, nonprofits, and community groups a place in which they can meet, utilize our book collections, computers, and database resources, as well as access personal assistance from our librarians during office hours.

#### **Business Librarian**

Alexandria Robison received her MLIS in 2022 from the University of Rhode Island, with a focus in Library Administration and Transforming Communities. She is

passionate about building relationships with Connecticut small business owners and using her communications background to identify and provide the support businesses and nonprofits need to grow and thrive. You may have crossed



paths with Alexandria in her past roles with the New Haven Free Public Library and NHFPL Foundation.

Alexandria is available to help answer many of your business and nonprofit related questions, help you get started and/or grow your business, and put you in touch with other appropriate resources within the Greater New Haven entrepreneurial ecosystem!

#### Office Hours By Appointment Tuesdays 3-5 pm

Email arobison@nhfpl.org or book an appointment.

#### Writing Your Fall Appeal Letter Thursday, November 2, 6-7:30 pm

Your appeal letter can make a big difference in whether someone chooses to give to your organization. Learn different strategies for making the most impactful letter and developing a donor list.



#### Holiday Marketing Workshop Friday, November 17, 3-4:30 pm

As the holiday sales season ramps up now is the perfect time to bring in new customers and spread the word about your business. In this session, we will discuss how to create a cohesive social media campaign and strategies for making holiday sales count. After you will get a chance to start designing your own marketing campaign!



Have a business question? Email ivessquared@nhfpl.org and a Business Librarian will reach out to assist you.



Register for all Exchange programs and office hours online at nhfpl.org/ives-squared