

## Business, Entrepreneur & Nonprofit Resources

Ives Main Library | 133 Elm Street, New Haven, CT 06510 | (203) 946-8130 x140

An entrepreneurial hub and coworking space offering small businesses, nonprofits, and community groups a place in which they can meet, utilize our book collections, computers, and database resources, as well as access personal assistance from our librarians or the EIR during office hours.



### **Digital Toolbox**

The Digital Toolbox is an Ives Squared initiative to help creatives, entrepreneurs, nonprofits, and more learn about resources to help them meet their goals. Explore each database in the toolbox for in-depth explanations and tutorials. New resources are highlighted with workshops and YouTube videos to help you feel more confident.

### **Small Business & Entrepreneurs**



**Mergent Intellect** is a flexible web-based application that features a deep collection of worldwide business information that enables companies to generate insightful business intelligence including private and public U.S. and international business data, industry news, facts and figures, executive contact information, the ability to access industry profiles and more.



**SEMrush\*** offers solutions for Search Engine Optimization (SEO), content, social media, and competitive research by allowing users to analyze the effectiveness of their business or nonprofit's online presence.



**Statista\*** is a statistics portal that integrates thousands of diverse topics of data and facts from a wide range of sources onto a single platform. Sources of information include market research, trade publications, scientific journals, and government databases.



**Gale Business Plan Builder** provides a step-by-step process supported by a rich variety of recognized tools that enable users to produce complete business plans and other documents essential for gaining access to capital and growing an enterprise.





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The Exchange is filled with resources to help you in your business & nonprofit ventures, including the business and nonprofit books, newspapers, magazines, digital collection of ebooks, laptops, the Smartboard, a large coworking space, and business consultation contacts. Ask the librarians at the Switchboard to help you with any of these resources!

### **Nonprofit**



**Foundation Directory Online\*** is the professional version of the Foundation Center's database of private philanthropies and corporate giving programs.



**Foundation Grants to Individuals Online\*** is a database of more than 6,500 foundation and public charity programs that fund students, artists, researchers, and other individual grantseekers.



**GrantWatch** Find nonprofit grants and small business grants for your community or religious organization, 501c3, NGO, school, university or municipality on GrantWatch. Ask a librarian to log you in.

#### **Our Partners**



**Women's Business Development Council** is a 501(c)(3) non-profit organization that is dedicated to providing the tools and resources to help women thrive in business. They believe that when desire, education, and preparation come together, opportunities are created, ideas are ignited, and economies are expanded.



**The Community Economic Development Fund** is a mission-driven, nonprofit, Connecticut economic development organization. They provide business loans in disadvantaged communities defined by the state. In other Connecticut municipalities, they lend to business borrowers with household incomes below the state median.



**Collab** aims to provide entrepreneurs with impactful, rigorous business support using a compassionate, fundamentally heart-centered approach so that they can build good businesses, create economic power, and shape their communities for themselves and their families.



score has the largest network of free volunteer small business mentors in the nation. No matter what stage your business is at SCORE has a mentor for you. Easily request a mentor to help you start, grow, or transition your business today!



Have a business question? Email ivessquared@nhfpl.org and a Librarian will get back to you shortly.