



March 2022 Programming

Ives Main Library | 133 Elm Street, New Haven, CT 06510 | (203) 946-8130 x140

Open Hours 3D Printer - 3D Carving Machine - Laser Cutter - Vinyl Cutter

Monday

10 - 5pm

Tuesday

10 - 5pm

Wednesday

10 - 7:30pm

Thursday

10 - 7:30pm

Friday

10 - 4:30pm

Saturday

10 - 4:30pm

Equipment Certifications

Sign up for training! Can't make a class? No worries! You can watch the training videos on our website!

Software Classes

Advanced Photoshop

Thursday, March 3, 2-3 pm

Learn advanced features of Adobe Photoshop-an image editing software. This program will be held IN-PERSON!

Design a Custom Stamp Using Rhino 3D

Saturday, March 12, 2-3 pm

Rhinoceros 3D is a CAD software with a multitude of 3D modeling tools! This program will be held IN-PERSON!

Introduction to the Cricut Design Space

Tuesday, March 15, 2-3 pm

You will learn how to use the Cricut design space software to create your own design or project! This program will be VIRTUAL ONLY!



Advanced Premiere Pro

Thursday, March 17, 2-3 pm

Premiere Pro is useful for both professional work and basic video editing. This program will be held IN-PERSON!

Intro to Audio Editing with Audacity

Make a one-on-one appointment to learn the basic skills of editing sound with Audacity, an audio editing software.

Creative Programs

Take & Make Kit

March 7-18: DIY Hand Salve

Hand salve is a very thick emollient that is used to soothe dry and cracked skin.

Computer Programming Office Hours

Mondays, 6:00-8:00 pm - Virtual Meetings

Learn to Code Create a Game

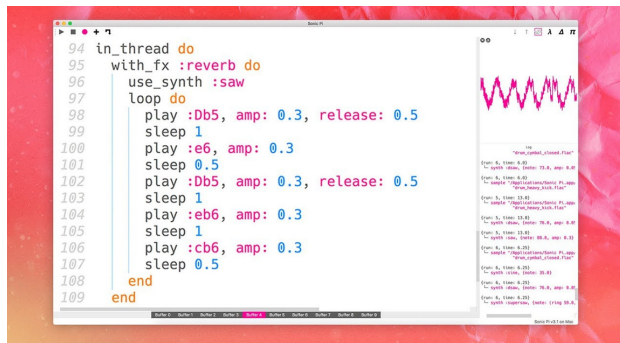
Thursdays, March 3 and 31, 6:30-7:30 pm

Join full-stack developer, Page Swanson, and learn how to code with the goal of creating an online game! This class will be VIRTUAL ONLY!

Audiovisual Coding with Carl Testa and Guest Roxanne Harris

Thursday, March 17, 6-7:30 pm

Join electronic musicians Carl Testa and Roxanne Harris as they introduce participants to the free, open-source live coding synth Sonic Pi. This program will be held IN-PERSON!



Register for all Tinker Lab programs and office hours online at nhfpl.org/ives-squared

Creative-in-Residence: Ceresa Newsome



Our Creative-In-Residence, **Ceresa Newsome** comes to us with over 13 years of professional experience sewing, knitting, and crocheting. She's a fashion designer by trade who enjoys creating and sharing her passions with others as a craft educator. In 2020 Ceresa founded Endangered Stitches for aspiring knitters, crocheters, and sewers to have access to stitch resources, and develop the confidence they need to grow in their respective stitch journeys. You may find some of her work featured by big box craft stores, as she also spends time developing patterns, curriculum for knit and crochet classes, and how-to kits. Ceresa believes strongly that creating is about more than just making things pretty. Being creative is about developing solutions.

Office Hours

Mondays, 11-1 pm

Thursdays, 12-2 pm

Make an appointment at calendly.com/creativenhfpl/

Getting Started on Youtube: Recording a Video

Friday, March 4, 3-4 pm

You've taken the time to set up your YouTube channel, design your banner art, and create your intro and outro videos. Now let's get to recording your actual content. We'll go over tips that will help you create great videos specifically for YouTube. This program will be VIRTUAL ONLY!



Art Wellness Workshop with Special Guest Jane Bishow-Semevolos

Saturday, March 5, 11am-1pm

There is nothing better than starting the new year off with intention. Our Creative-In-Residence, Ceresa Newsome brings Licensed Creative Arts Therapist and Adventure Based Counselor Jane to lead us in a Wellness Workshop experience titled, "Role in the Arena". This program will be held in-person and all materials will be provided.

Sew Your Own Infinity Scarf

Thursday, March 10, 2:30-4:30pm

Spring time is approaching and the weather will be getting warmer! Join Creative-In-Residence, Ceresa Newsome to learn how you can make a lightweight infinity scarf. You can get as creative as you want with your choice of fabric. This program will be in-person and registration is required.

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The Exchange is entrepreneurial hub and coworking space offering small businesses, nonprofits, and community groups a place in which they can meet, utilize our book collections, computers, and database resources, as well as access personal assistance from our librarians or the EIR during office hours.

Collab Virtual Office Hours By Appointment

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. Visit collabnewhaven.org.



Business Librarian Office Hours By Appointment Only

Ellen Janpol - Call 203 946 8130 x 215

Tuesdays: 10-12 pm

Thursdays: 2-4 pm



Using the Gale Business Plan Builder

Thursday, March 3, 5:30-7:30pm

The Gale Business Plan Builder gives users a step-by-step way to create their lean business plan. No prior experience is needed! This class will be held both IN-PERSON and ONLINE.

What's new with Linked-In Learning

Monday, March 14, 1-2pm

Join us for a walkthrough of how to navigate and use this tool-and then access it at home for free with your library card! This program will be VIRTUAL ONLY!

Getting Started With Etsy

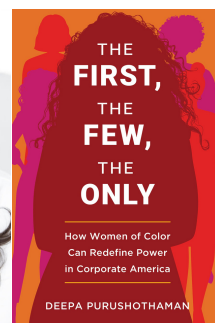
Saturday, March 19, 11am-1pm

Join Entrepreneur and teacher, Kris Tonski as she takes us through the ins and outs of Etsy! Etsy is a global online marketplace. This class will be held both IN-PERSON and ONLINE.

The First, The Few, The Only: A Book Talk With Deepa Purushothaman

Monday, March 21, 7pm

In conjunction with the Westport Public Library and the Women's Business Development Center, we are pleased to welcome Deepa Purushothaman to discuss her forthcoming book, *The First, The Few, The Only: How Women of Color Can Redefine Power in Corporate America*. This program will be VIRTUAL ONLY! Registration is required.



Have a business question? Email ivessquared@nhfpl.org and a Business Librarian reach out to assist you.

Register for all Exchange programs and office hours at nhfpl.org/ives-squared

Entrepreneur-in-Residence: Giulia Gambale

Our Entrepreneur-In-Residence, Giulia Gambale (with Agents of Branding partner Mason Rabinowitz) helps small businesses and non-profits develop their brand and communications. Since 2010, she has co-facilitated Digital Media Sync, a weekly free learning networking event for small businesses, entrepreneurs, and non-profits. In the past year, Giulia has live-streamed and archived over 60 episodes through KNOWNlive and is currently a KNOWNpreneur Team Leader and Instructor. Through the Community Foundation of Greater New Haven, Giulia developed and ran workshops and served as keynote speaker for the 2019 Great Give kickoff. She continues to serve as an expert instructor for TechXel Stamford at the Ferguson Library. Giulia is excited to be able to share her expertise with the NHFPL as the 2021-2022 Entrepreneur-In-Residence.



Office Hours

Tuesdays, 11:30-1:30 pm

Thursdays, 6-8 pm

Fridays, 2-4 pm

Make an appointment at
calendly.com/nhfpl-entrepreneur

Business as a Force for Good: How to Become a B Corp (With Special Guests: Randy Spina and Jen Gorin)

Wednesday, March 2, 6-7pm

In part 2 of this three-part workshop, we will learn how to become a B Corp, the B Impact Assessment, Operational and Legal requirements, and the cost and time frame around becoming a B Corp. This program will be VIRTUAL ONLY!

Product Development and Pricing

Wednesday, March 9, 6-7:45pm

Have a product idea but don't know how to move it forward? Once you have it, how much are you going to sell it for? Get the answer to these questions and more during this class with EIR Giulia Gambale! This class will be both IN-PERSON and ONLINE.

Brand Marketing

Wednesday, March 23, 6-7:45pm

Join Rick Callahan from Krative and EIR Giulia Gambale to learn about branding and marketing for your growing business. Both have extensive experience in this field! This program will be held both IN-PERSON and ONLINE. Registration is required.



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