



February 2022 Programming

Ives Main Library | 133 Elm Street, New Haven, CT 06510 | (203) 946-8130 x140

Open Hours 3D Printer - 3D Carving Machine - Laser Cutter - Vinyl Cutter

Monday

10 - 5pm

Tuesday

10 - 5pm

Wednesday

10 - 7:30pm

Thursday

10 - 7:30pm

Friday

10 - 4:30pm

Saturday

10 - 4:30pm

Equipment Certifications

Sign up for training! Can't make a class? No worries! You can watch the training videos on our website!

Software Classes

Introduction to Premiere Pro

Thursday, February 3, 2 pm

Premiere Pro is an industry-standard software that is capable of professional work but is also useful for learning rudimentary video editing techniques. After this workshop, users will have the skills to begin learning the complexities of the software independently or along with the many online tutorials which are available. This class will be VIRTUAL ONLY.

Advanced Adobe Illustrator

Thursday, February 17, 2 pm

Adobe Illustrator is software used with many of our Tinker Lab machines. Capture your creative vision through vector-based drawing and design to create posters, flyers, and more! In this workshop, participants will learn some of the more advanced skills and techniques used in this software. Basic Adobe Illustrator skills are recommended. This class will be VIRTUAL ONLY!

Intro to Audio Editing with Audacity

Make a one-on-one appointment to learn the basic skills of editing sound with Audacity, an audio editing software. Audacity is a free, open-source, "Digital Audio Workstation" with an intuitive interface and a large community of users worldwide.

Creative Programs

Take & Make Kit

February 7-18: Homemade Mozzarella Cheese

Mozzarella cheese is one of the easier at-home cheeses to make. Once you figure it out, you will never have to buy it again! Please note that there are some required materials that are NOT provided. This program is not appropriate for unsupervised children.

Live Program: February 18, 2-4pm



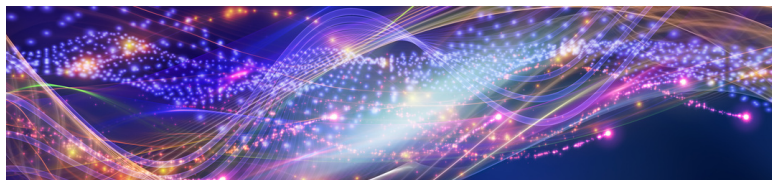
Computer Programming Office Hours

Mondays, 6:00-8:00 pm – Virtual Meetings

Learn to Code Create a Game

Thursdays, February 10 and 24, 6:30-7:30 pm

Join full-stack developer, Page Swanson, and learn how to code with the goal of creating an online game! This class will be VIRTUAL ONLY!



Register for all Tinker Lab programs and office hours online at nhfpl.org/ives-squared

Creative-in-Residence: Ceresa Newsome



Our Creative-In-Residence, **Ceresa Newsome** comes to us with over 13 years of professional experience sewing, knitting, and crocheting. She's a fashion designer by trade who enjoys creating and sharing her passions with others as a craft educator. In 2020 Ceresa founded Endangered Stitches for aspiring knitters, crocheters, and sewers to have access to stitch resources, and develop the confidence they need to grow in their respective stitch journeys. You may find some of her work featured by big box craft stores, as she also spends time developing patterns, curriculum for knit and crochet classes, and how-to kits. Ceresa believes strongly that creating is about more than just making things pretty. Being creative is about developing solutions.

Office Hours

Mondays, 11-1 pm

Thursdays, 12-2 pm

Make an appointment at calendly.com/creativenhfpl/

Crochet Hoop Earrings

Thursday, February 24, 2-3:45 pm

Join Creative-In-Residence, Ceresa Newsome to learn how to add some flare to a basic set of hoop earrings with crochet. Maybe you have an old pair of hoops that could use a refresh, or want to buy a new pair-either one will look great! This program will be VIRTUAL ONLY! Materials are not provided.



Getting Started on YouTube: How to create a YouTube Intro/Outro

Friday, February 25, 2-3:45pm

You've taken the time to set up your YouTube channel and design your banner art. Now let's get to the video. Join Creative-In-Residence, Ceresa Newsome to learn how to easily create an intro/outro video for your YouTube channel. This program will be VIRTUAL ONLY!



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The Exchange is entrepreneurial hub and coworking space offering small businesses, nonprofits, and community groups a place in which they can meet, utilize our book collections, computers, and database resources, as well as access personal assistance from our librarians or the EIR during office hours.

Collab Virtual Office Hours By Appointment

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. Visit collabnewhaven.org.

COLLAB

Business Librarian Office Hours By Appointment Only

Ellen Janpol - Call 203 946 8130 x 215

Tuesdays: 10-12 pm

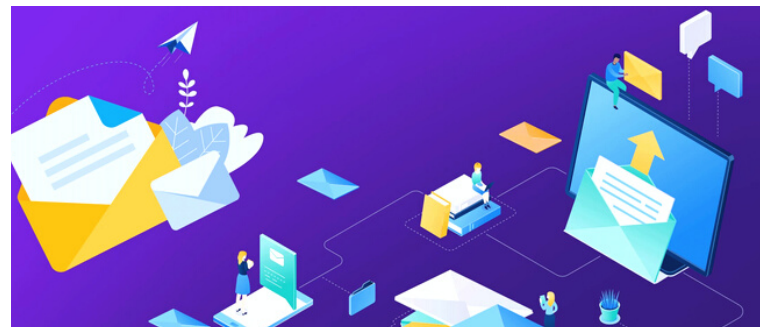
Thursdays: 2-4 pm



Introduction to E-mail Campaign Tools

Wednesday, February 16, 1 pm

Mailchimp? Constant Contact? Moosend? What is the difference, and how do you decide which is the right tool for you and your business? Let our Business Librarian help you! This program will be VIRTUAL ONLY!



Do you know we have LinkedIn Learning?

LinkedIn Learning is back with a facelift! Check out our Digital Toolbox and learn more about this fantastic tool- and access it at home for free with your library card!



Have a business question? Email ivessquared@nhfpl.org and a Business Librarian reach out to assist you.

Register for all Exchange programs and office hours at nhfpl.org/ives-squared

Entrepreneur-in-Residence: Giulia Gambale

Our Entrepreneur-In-Residence, Giulia Gambale (with Agents of Branding partner Mason Rabinowitz) helps small businesses and non-profits develop their brand and communications. Since 2010, she has co-facilitated Digital Media Sync, a weekly free learning networking event for small businesses, entrepreneurs, and non-profits. In the past year, Giulia has live-streamed and archived over 60 episodes through KNOWNlive and is currently a KNOWNpreneur Team Leader and Instructor. Through the Community Foundation of Greater New Haven, Giulia developed and ran workshops and served as keynote speaker for the 2019 Great Give kickoff. She continues to serve as an expert instructor for TechXel Stamford at the Ferguson Library. Giulia is excited to be able to share her expertise with the NHFPL as the 2021-2022 Entrepreneur-In-Residence.



Office Hours

Tuesdays, 11:30-1:30 pm

Thursdays, 6-8 pm

Fridays, 2-4 pm

Make an appointment at
calendly.com/nhfpl-entrepreneur

Branding your Business

Friday, February 4, 1-3 pm

Join Rick Calahan from Krative and EIR Giulia Gambale to learn about branding your business. Both have extensive experience in branding & marketing, and are excited to share their knowledge with you! Registration is highly suggested as materials will be sent out beforehand. This will be a 2-hour class and will be held virtually.

Business as a force for good: The B Corp movement with Special Guest Randye Spina - Session 1

Wednesday, February 23, 6-7 pm

In this three-part workshop, Ives Squared patrons will learn all about the B Corp movement that's transforming how the world does business to benefit all people, communities, and the planet. You'll learn what the B Corp movement is, how to become a Certified B Corporation™, marketing best practices for this, and all mission-driven social enterprises.



Rick Calahan



Randye Spina

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