ANNUAL REPORT

JULY 1, 2017 TO JUNE 30, 2018



# "I can't imagine life without a library. Libraries are for every age, for every community, for everyone."

– NHFPL Foundation donor

Cover: children exploring together in the Young Minds and Family Learning Center at Ives Main Library

Table of Contents: readers at Fair Haven Library. Photo by Johnathon Henninger Photography

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# Message from the City Librarian and Board President



NHFPL Board President Shana N. Schneider (left) and City Librarian and Director Martha L. Brogan (right).

## NEW HAVEN FREE PUBLIC LIBRARY

**Board of Directors** 

*Ex Officio* Mayor Toni Harp

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Aldermanic Representative Jeanette Morrison

Nancy Ahern Dr. Abie Benitez Dr. Sheila Jewell

Terms Expired in 2017

Past President Michael Morand

Abigail Roth

As a community evolves, so do the institutions that support its needs, its direction, and its future. For the New Haven Free Public Library, this past year has been one of prominent milestones, notable achievements, exciting expansions, and deeper connections with the community. Two of our branch libraries turned 100 and two of our long-serving librarians received distinguished awards for exceptional service in the community. Ives Squared—our new space to promote innovation, entrepreneurship, and creativity—opened, and we launched a new strategic framework.

We partnered with Innovation Builders' EXCITE Transformation for Libraries\* over a 10-month period to create our new Strategic Framework 2018-2023: *Growing Together. One City. One Future.* Relying on human-centered design methods and tools, our in-depth exploration of community needs and motivations took us beyond a review of user transactions and a traditional "life phases" model (tots to teens, adults to seniors) to understand the functional and emotional drivers underlying customer engagement.

Leadership training empowered library staff with new skills ranging from empathetic active listening to building engagement and fostering connections ultimately gathering input from more than 1,000 community members. We heard that the library is a place to learn and gather, as much as it is a place of comfort and caring.

Inspired by listening to you, we refreshed the vision, mission, and seven core values of the New Haven Free Public Library. This report highlights those values which reverberate through all of our services. As you read these pages, you will note that we could not do this work alone. The dedicated staff, the Mayor and Board of Alders, Board of Directors, New Haven Free Public Library Foundation, and scores of partners across the city all play a vital role. Together, we are stronger and eager to create opportunities for everyone across our city.

Martha L. Brogan City Librarian

Shana N. Schneider NHFPL Board President

\* The EXCITE Transformation for Libraries project was funded by an Institute for Museum & Library Services grant to the Connecticut State Library.



Original stained-glass artwork representing New Haven installed in the Café at Ives Squared. Designed by Robert L. Mele, fabricated by Jayne Crowley, installation by Dwight Pederson. In loving memory of Jennifer Pugh, a dedicated city employee

# Vision

Now and tomorrow, the New Haven Free Public Library will transform lives and contribute to creating a strong, resilient, and informed community where everyone can thrive.

# Mission

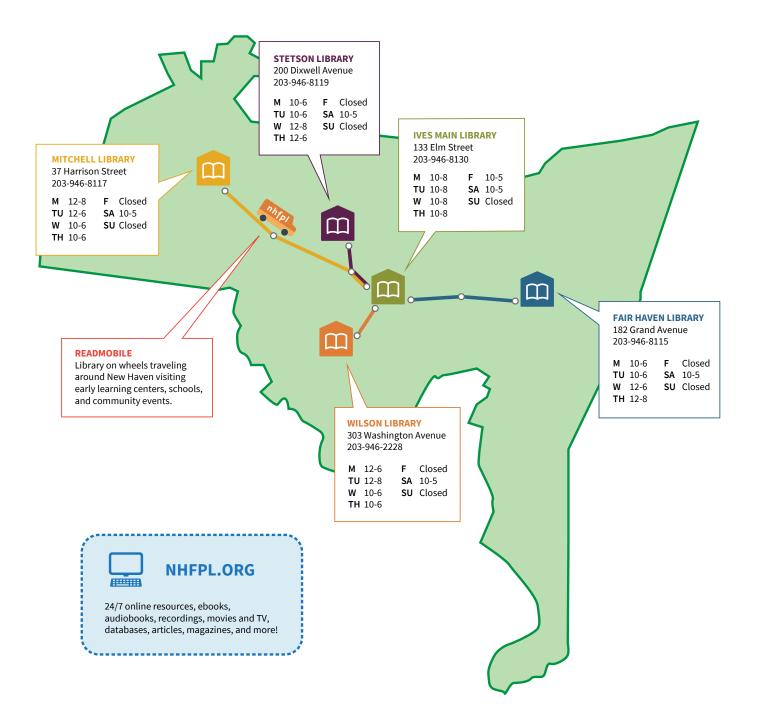
The New Haven Free Public Library fosters lifelong learning, inspires curiosity, and builds community through shared access to resources, experiences, and opportunities for all.



- 1. Advance Literacy
- 2. Foster Learning and Achievement
- 3. Provide Access to Knowledge
- 4. Empower Economic Success
- 5. Inspire Exploration
- 6. Promote Connection and Collaboration
- 7. Deliver World-Class Service

# **New Haven Free Public Library**

System Map



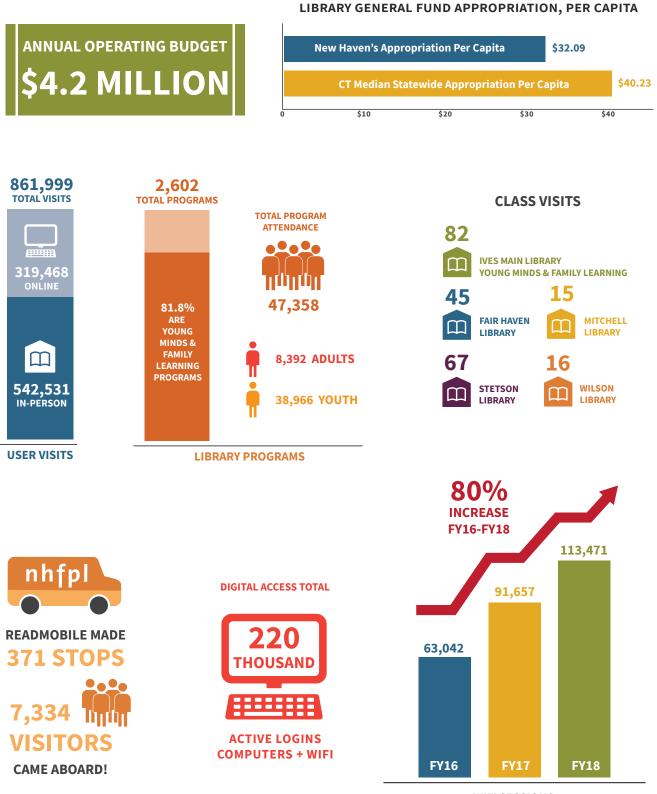
# **#1** request from library customers is longer hours of operation at all locations.

4

– Cited by 45% of survey respondents, NHFPL Strategic Framework

# **New Haven Free Public Library**

# Statistics at a Glance

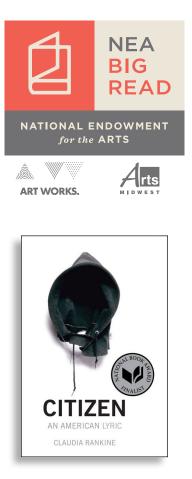


WIFI SESSIONS

# **Advance Literacy**

Ensure that our community has access to materials, services, and training to accelerate literacy, and to promote the joy of reading across generations.

### **REIMAGINING CITIZENSHIP: NEW HAVEN'S 2018 NEA BIG READ**



The Big Read, an initiative of the National Endowment of the Arts and Arts Midwest, broadens our understanding of our world, our communities, and ourselves through the joy of sharing a good book. This year, the library was proud to partner with the International Festival of Arts & Ideas, Gateway Community College, New Haven Public Schools, and other community organizations to showcase Claudia Rankine's book *Citizen: An American Lyric* and offer free events and programs throughout greater New Haven during May and June.

Aboard the Readmobile, a mini-collection of related stories, recordings, and videos examining the themes in *Citizen* traveled to all three Arts & Ideas neighborhood festivals—Hillfest, Dixwell and Fair Haven—before landing on the historic New Haven Green to join NHFPL's micro-branch curated with materials complementing Festival performances and events.

We stacked our collection with *Citizen*—print copies, ebooks, and audiobooks were checked out 103 times! Across our system, the library hosted 15 programs including book discussions, films, town hall conversations, and family-friendly activities with more than 300 participants.

Stay tuned for the NEA Big Read 2019—we will read *The Namesake* by Jhumpa Lahiri!

# "Literacy is the language of opportunity."

 The City of New Haven Blue Ribbon Commission on Reading Report 2017, Margie Gillis, Ed. D. and Jerry Poole, Co-Chairs

### SUMMERTIME READING TO BUILD A BETTER WORLD



Children at Wilson Library line up to take out books and receive prizes for their summer reading accomplishments

"Build a Better World" was the theme of the library's 2017 Summer Learning program. Students set their own goals and earned prizes like books and t-shirts to reward their commitment to reading. Nearly 2,400 children and teens participated, and together they completed 556,000 minutes of reading!

The accompanying World Builder program series, held at all library locations, expanded the summer reading theme with weekly activities exploring the ways youth can make a better world. Children made sketchbooks and journals, saw a production from the Imaginary Theater Company, constructed crafts from recycled materials, and joined the New Haven Symphony Orchestra to pair books with pieces of music.

Last summer, more than 10,500 people attended the 468 programs offered by the Young Minds and Family Learning department across all our libraries.

### THE JOY OF READING: NHFPL BOOK CLUBS AND BOOK TALK RADIO

New Haven Free Public Library locations proudly host a variety of topical community book clubs—from the Fair Haven and Stetson Book Clubs to Mitchell's Monday Afternoon Book Club and Wilson's Urban Experience Book Discussion Series. These social gatherings center around a love of reading and bring neighbors and new friends together to explore literature, discuss important community issues, and learn from each other's diverse experiences.

Young Minds and Family Learning librarians joined Cyd Oppenheimer's "Book Talk," on WNHH Community Radio (103.5 FM) twice a month to close each show with special young adult book recommendations. Have you read: *We're All Wonders* by R.J. Palacio, *P.S. Be Eleven* by Rita Garcia-Williams or *A Wrinkle in Time* by Madeleine L'Engle?

### NON-ENGLISH LANGUAGE LEARNING

The New Haven Free Public Library welcomes immigrants and helps them thrive in their new community. ESOL classes, presented in partnership with Literacy Volunteers of Greater New Haven, helped more than 80 people learn English last year.

# **pronunciator:** Description: De

New to our collection: the online database Pronunciator, featuring a comprehensive ESOL curriculum with courses taught in 51 non-English languages. Pronunciator also provides U.S. citizenship test preparation and live classes teaching more than 80 foreign languages. Nearly 550 people have used their library card to access these resources since we launched the database in November 2017.

# **Foster Learning and Achievement**



Teach skills for all customers that are crucial in the 21st century, help to close the digital divide, bridge educational gaps, and navigate the complexities of daily life.

## STUDENTS GET READY FOR THE GRADE

READy for the Grade, an award-winning summer learning initiative of the NewAlliance Foundation, is a six-week program for children in grades 1-3 held at Wilson Library that aims to prevent "summer slide," or learning loss, during summer vacation. Children meet individually and in small groups with tutors and reading specialists; weekly Family Nights teach parents and caregivers how to support their child's learning and provide at-home reading strategies for the whole family. In 2017, 37 children completed the program and spent almost 750 hours on literacy activities to achieve grade-level reading comprehension. Every participant met the goal of either maintaining (30% of participants) or improving (70% of participants) their reading level.

As the program progressed, children were eager to read and grew more confident in their abilities, gaining knowledge and making new friends. Parents and caregivers also learned valuable tools to keep children excited and engaged in reading outside of school. And parents let us know that READy for the Grade was working: "My son loves the teachers in this program, they help him learn to read and they give him attention which helps him with his shyness."



Arts & crafts at the Ladybug Release Party at Mitchell Library

## A CELEBRATION OF SPRING: LADYBUG RELEASE PARTY AT MITCHELL LIBRARY



Each spring, Mitchell Library partners with local organizations and neighborhood groups for the Ladybug Release Party, held this year on the evening of June 4. More than 150 people gathered at Mitchell Library to learn from Blockwatch 303 volunteers about the flowers and trees planted in the gardens, complete insect-themed arts and crafts, and participate in hands-on science projects and demonstrations. Adults, children, and families ended the celebration by releasing hundreds of live ladybugs into the flower garden at Mitchell Library.

### **TECHNOLOGY CLASSES BUILD LIFELONG COMPUTER SKILLS**

#### In 2017/2018:



TOTAL CLASSES



Weekly 90-minute computer classes, held in the Tech Center at Ives Main Library, provide easy, entry-level instruction for those new to computers and technology. The hands-on curriculum begins with a starter class that demystifies fundamental topics like operating system basics and how to use email. Intermediate and advanced classes teach specific software programs, including Microsoft Word, Excel, and PowerPoint, allowing patrons to explore skills relevant to their personal and career goals. Classes emphasize the fun of learning new technology and remind our users that the library offers a place where anyone can practice their computer skills for free—keeping these tools available and accessible to all.

"I have learned more in one hour than I've learned anywhere else." - Intro to Excel student



S.P.O.R.T. Academy's chess program at Stetson Library

### S.P.O.R.T. ACADEMY AT STETSON

For more than five years, Stetson Library has collaborated with S.P.O.R.T. Academy's Sean Reeves and Ed Trimble to offer youth programs and mentorship opportunities.

While S.P.O.R.T. Academy presents both the Family Literacy Day and Open Mic Night at Stetson, the most popular and well-known program is the Saturday chess series where young minds, paired with adult mentors, learn valuable life lessons while mastering the world's most popular game of strategy. Last year, 624 attendees participated in 42 programs, connecting Stetson's youth with positive role models from the community.



The Readmobile visits a LEAP program on the historic New Haven Green

### LEARNING WITH LEAP

Leadership, Education, & Athletics in Partnership (LEAP) trains New Haven college and public high school students to teach younger children literacy skills through classes in the arts, computer science, swimming, athletics, camping, cooking and teambuilding programs.

# 887 children in LEAP camps visited the library in summer 2017!

# **Provide Access to Knowledge**



Provide collections and resources that will allow our customers to gain access to knowledge whenever and wherever they need it.



READy for the Grade students watch the solar eclipse through special viewing glasses outside Wilson Library

### SEEING THE SOLAR ECLIPSE

We knew our library users would be thrilled to learn more about the solar eclipse—but we never imagined it would become such an incredible shared experience for the entire New Haven community! This unusual and rare phenomenon, observed on August 21, 2017, dazzled and delighted students, families, and lifelong learners of every age. In total, our five locations received nearly 800 visitors all in one day! The library gave away 1,000 free pairs of eclipse viewing glasses, aired livestream broadcasts of the solar eclipse around the country, and offered STEAM learning activities. Finally, folks stepped outside to view the eclipse in person, sharing glasses and swapping camerae obscurae, meeting neighbors and making friends—all in the name of scientific discovery!



# lynda.com

Did you know NHFPL offers free access to the popular online tutorial database lynda.com? Your library card unlocks thousands of videos and lessons that teach technical skills, design tools, creative techniques, and business strategies. On lynda.com, self-paced tutorials train you to use Adobe Creative Suite, program a website, edit photos and audio, open your own Etsy crafts business and so much more. Last year, our cardholders logged-in more than 13,000 times to learn with lynda.com!

### Top 5 lynda.com Tutorials:

- 1. Programming Foundations Fundamentals
- 2. Excel 2016 Essential Training
- 3. Photoshop CC 2017 Fundamentals
- 4. WordPress Essential Training
- 5. Deke's Techniques (learn creative effects and quick-fixes with Photoshop and Illustrator)

# **TOP 10 ADULT PRINT TITLES**

Camino Island by John Grisham Little Fires Everywhere by Celeste Ng Origin by Dan Brown The Late Show by Michael Connelly A Gentleman in Moscow by Amor Towles Hillbilly Elegy: A Memoir of a Family and Culture in Crisis by J.D. Vance The Underground Railroad by Colson Whitehead Before We Were Yours by Lisa Wingate Manhattan Beach by Jennifer Egan New Haven Noir edited by Amy Bloom

# **TOP 10 DIGITAL BOOKS**

*The 7<sup>1</sup>/<sub>2</sub> Deaths of Evelyn Hardcastle* by Stuart Turton

The Address: A Novel by Fiona Davis

After Anna by Lisa Scottoline

*Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* by J.D. Vance

*Al Franken: Giant of the Senate* by Al Franken

*Astrophysics for People in a Hurry* by Neil DeGrasse Tyson

You Are a Badass: How to Stop Doubting Your Greatness and Start Living an Awesome Life by Jen Sincero

An American Marriage by Tayari Jones

The Alice Network by Kate Quinn

All the Beautiful Lies by Peter Swanson





There were **55,396 downloads** from our electronic resources, including Overdrive, Hoopla, Freading, Kanopy, RBDigital, Gale, Tumblebooks, BookFlix, TrueFlix, and ScienceFlix.

# **Empower Economic Success**



Provide access to services, training, resources, and networks that foster economic success for individuals pursuing jobs, career growth, or exploring business development and entrepreneurship.



SCORE workshop in the program room at Ives Main Library

# SCORE ENTREPRENEUR WORKSHOPS

Now in its seventh year, this successful Entrepreneur Workshop series invites local business experts from SCORE (Service Core of Retired Executives) to help aspiring business owners learn the skills to succeed in their new endeavors. The SCORE Association, supported by the Small Business Administration, is a nonprofit collective of thousands of volunteer business counselors across the U.S. and its territories. Topics include start-up and long-term business planning, branding, digital marketing, legal considerations, finance, and registering your business with state and federal government. Said one participant, "[the Entrepreneurial Series] was a fantastic opportunity to learn about business planning for a novice audience."

Of the 145 SCORE participants surveyed, 90% felt more confident and 92% felt more knowledgeable about starting a business. 95% intended to apply what they had learned.

### CAREER RESOURCES AT THE NEW HAVEN FREE PUBLIC LIBRARY

Many New Haven residents rely on the library to provide job search and career readiness services. The Tech Center at Ives Main Library offers quarterly resume and cover letter classes, and one-on-one appointments at each of our locations help job seekers navigate internet job boards and submit their completed resumes and applications online. The library also hosts informational sessions and job fairs with prospective employers from the community. Last fall, My Language Link held a 3-hour session at Mitchell Library for positions as legal and medical interpreters. Approximately half of the bilingual library users who attended this session were hired as interpreters.



### **ELMSEED CONSULTING**

The Elmseed Enterprise Fund, an LLC founded and staffed by enterprising Yale undergraduates, has become a valuable resource for more than 500 New Haven businesses since 2001. Elmseed provides access to one-on-one personalized consulting, business training, technical assistance, and a network of peer support to empower entrepreneurs and enable sustainable economic self-reliance.

Summer evening and Saturday office hours, held at Ives Main Library, have helped those clients who work full-time to access these valuable offerings outside of regular work hours. Elmseed services take advantage of the library's business collection, including full access to the Foundation Center's online database where clients discover grant-funding opportunities.



Photo by Rachel Liu Photography

### **COLLAB DISCUSSION SERIES**

The New Haven Free Public Library joined with Collab, an Elm City Innovation Collaborative partner, to offer four panel discussions examining New Haven's vibrant and diverse start-up community: Faith in Entrepreneurship on September 21, 2017; Youth in Entrepreneurship on October 19, 2017; and Breaking the Mold: Women & Mothers in Entrepreneurship on December 5, 2017 (*pictured*) were all held at Ives Main Library; and Inmigrantes Emprendedores/ Immigrants in Entrepreneurship at Fair Haven Library on May 24, 2018.

### TAX ASSISTANCE FOR THE COMMUNITY

Each year, the New Haven Free Public Library serves as a Volunteer Income Tax Assistance (VITA) program site, one of 50 across the state of Connecticut. With IRS-trained volunteers, VITA provides free tax preparation services to low-tomoderate-income individuals and families earning less than \$54,000 a year.

Together, the library's two VITA sites—Ives and Wilson libraries—comprised nearly 40% of all VITA filings in New Haven and 10% in Connecticut, totaling \$2.3M in taxpayer returns!

### **DID YOU KNOW?**

Ives Main Library was the busiest VITA tax site in the state: volunteers helped file more 1,200 federal tax returns.

# **Inspire Exploration**

Create experiences, present new technology and build collections that inspire our customers while promoting learning through social connection and cultural enrichment.

## **IVES SQUARED IS NOW OPEN!**

Ives Squared, a new center for innovation and collaboration at Ives Main Library, is designed to inspire and augment the vibrant civic and entrepreneurial culture of the New Haven community. Part of the Elm City Innovation Collaborative supported by a CTNext Innovation Places Grant, Ives Squared includes the Tinker Lab makerspace; the Exchange, a co-working space; and G Café Bakery, all designed for active learning, networking, and creative exploration.

On June 27, 2018, we celebrated the Ives Squared Grand Opening and Ribbon Cutting with Mayor Toni Harp and an enthusiastic crowd of 250 New Haven innovators, advocates, and entrepreneurs. With Ives Squared and G Café Bakery now in full swing, Tinker Lab programs are growing, and Exchange opportunities are expanding through partnerships with SCORE, Collab, and Elmseed, more than 1,500 people have visited!

# In the first week following the opening:

- Staff fielded 118 inquiries.
- Ives Squared conducted 21 orientations for 34 users.
- We awarded our first new technology certifications for the laser cutter, vinyl cutter, and 3D printers.
- Alex Gonzalez, our inaugural creative-in-residence, held his first 5 office hour sessions on Virtual Reality (VR) technology.
- Will Geiger, our inaugural entrepreneur-in-residence, held his first 3 office hour sessions.
- Our business outreach librarian conducted 8 individual research and database tutorials.

According to a Pew Research Center report, "Libraries 2016," 79% of U.S. adults say libraries are a trusted place for people to learn about new technologies.





Top: Mayor Harp speaks at the Ives Squared ribbon cutting Bottom: a Virtual Reality (VR) demonstration. Photos by Johnathon Henninger Photography

**"This [Ives Squared] is a wonderful place for people of all ages and the café just makes it that much more pleasurable."** – NHFPL customer



Young minds at Stetson Library's Tinker Tuesdays

### MAKERSPACE AT STETSON = TINKER TUESDAYS WITH SOUTHERN CONNECTICUT STATE UNIVERSITY HILTON C. BULEY LIBRARY

In an effort to further STEAM literacy, Stetson Library has joined forces with SCSU's Hilton C. Buley Library Makerspace, creating new learning opportunities for our young patrons. These programs allow youth to experiment with STEAM activities and materials including Makey Makey<sup>™</sup> (simple circuits which allows users to turn everyday objects into musical instruments), Keva Planks<sup>™</sup> (small wooden planks that encourage experimenting with engineering and design concepts), gaming controllers, and more. Tinker Tuesdays give participants hands-on, interactive experiences with one-on-one facilitation and instruction. The program attracts a regular group of participants spanning generations—and there is an overwhelming response for more!



### **NEW TO THE COLLECTION: KANOPY**

In December 2017, the New Haven Free Public Library added Kanopy, a movie streaming service, to the digital collection at the request of library customers after national media coverage. Kanopy offers access to more than 30,000 of the world's most acclaimed films, including award-winning documentaries, hard-to-find titles, film festival favorites, as well as indie and classic films. NHFPL cardholders are able to view the films remotely from any location free of charge and we had over 1,000 downloads last year!

# TOP 5 MUSEUM PASSES (BY CIRCULATION)



Long Wharf Theatre Pass • 544 883 theater tickets!

Peabody Museum of Natural History • 178

Beardsley Zoo Pass • 119

Yale Repertory Theatre Pass • 61 *New this year!* 

Mystic Aquarium Pass • 33

Passes to museums, theaters, and other cultural attractions were checked-out 1,025 times!

# **Promote Connection and Collaboration**



Be a catalyst to connect people to people and provide programs, space, and resources to foster creative collaboration across a wide variety of purposes.

# LONG WHARF THEATRE: A PARTNERSHIP THAT SPARKS CONVERSATION

The New Haven Free Public Library and Long Wharf Theatre are building on six years of collaboration! Our partnership, designed to broaden access to both organizations, includes community conversation at all five libraries, a curated micro-branch in the theatre lobby for each play, library passes for free tickets available to New Haven Free Public Library cardholders, and a community ambassador program across our neighborhoods.

This season, 883 free theatre tickets were distributed to library cardholders! Ten community programs explored two LWT productions, *Office Hour* and *Crowns*, attracting more than 250 participants. From "Creating Peace in Schools" at Fair Haven Library and "Challenging Assumptions on Youth & Mental Health" at Wilson to "Otherness & Outsiders Story Slam" at Mitchell and "Practicing Anti-Violence in Our Neighborhoods" at Stetson, we give community leaders and partner organizations a platform for ongoing cultural exploration and amplify the conversations happening across our city.



Left: "Otherness and Outsiders" story slam at Ives Main Library. Right: Office Hour director Lisa Peterson speaks at Mitchell Library

"The library needs to be a hub of resources and local information. When I moved here with a young child I spent a lot of time there looking for connections and local happenings. It was a great help." – NHFPL customer



### **NEW HAVEN LAND TRUST GARDEN AT FAIR HAVEN LIBRARY**

Every Thursday from spring through fall, library users, staff, and students gather in the Fair Haven Library community garden to water, weed, and harvest seasonal vegetables. The New Haven Land Trust provides the gardening materials and the library community cares for the garden throughout the growing season, distributing the veggies and fruits they grow to their fellow patrons for free. New this year is a pair of pear trees!

### HELPING THOSE IN NEED WITH LIBERTY COMMUNITY SERVICES

The New Haven Free Public Library strives to meet the diverse needs of all who walk through our doors, and has continued our successful partnership with Liberty Community Services (LCS) to offer one-on-one consultations for those who struggle to afford reliable housing, health care, food, and other basic needs. The LCS case manager, on site at Ives Main Library, met with more than 550 people for almost 1,000 total appointments last year.

As a warming and cooling center located in the heart of downtown New Haven, Ives Main Library is a safe refuge for many of the city's most vulnerable residents. As one of our patrons commented in the recent Community Needs Assessment, "In today's world, the NHFPL system has the greatest impact on people who do not have the same privilege as I do. The more the libraries can do to serve as a support system for people in need, the better."

### TOWN HALL SERIES: CITYWIDE YOUTH COALITION

Citywide Youth Coalition (CWYC) is a nonprofit organization with a vision to build a courageous community in which all youth can succeed. CWYC gathers bi-monthly at Ives Main Library for Dinner & Dialogue, a town hall series co-facilitated by youth advisory board leaders and adult mentors. "We value being at the library because we are able to have a central location accessible to all New Haven youth," shared Sharon Rabera, Lead Prevention Organizer of CWYC. "Our collaboration with the library is able to provide a safe environment where we have open and necessary conversations about issues that affect us in our communities."



CWYC event at Ives Main Library

# **Deliver World-Class Service**



Deliver responsive and effective service through welcoming, knowledgeable, and caring library staff resulting in customer trust, confidence, and satisfaction.

# "You guys are doing such excellent creative work for so many people... it is wonderful to see the amazing events happening at the library."

- Howard McGinn, former City Librarian and Director (1997-2000)

## FAIR HAVEN AND STETSON LIBRARIES CELEBRATE 100 YEARS

This year the New Haven Free Public Library celebrated two important milestones: the centennials of the first two branch libraries in the library system.

In July 2017, we celebrated the 100th anniversary of the Dixwell and Newhallville neighborhood library, from its humble beginnings in a house on Division Street in Newhallville to today's Willis K. Stetson Library, named after our first city librarian, at the heart of a busy commercial plaza on Dixwell Avenue. To mark the occasion, families, patrons and community partners enjoyed refreshments and live music while experiencing a sample of Stetson programs and activities. The Stetson branch has an incredible history of service in Dixwell and Newhallville and an exciting future as it prepares to move into a new home in the Q House!

Then, in December, the Fair Haven Library celebrated its 100th anniversary on a snowy Saturday afternoon. One of three libraries in the city founded with a gift from Andrew Carnegie, Fair Haven is the only remaining original Carnegie library still in operation in New Haven. This family-friendly event celebrated the branch's history with community partners Music Haven and the New Haven Land Trust joining the fun. Children applied veggie temporary tattoos while guests listened to the Phat Orangez, a student string quartet. Connecticut State Senate President Pro Tempore Martin Looney regaled attendees with stories from his childhood growing up in the neighborhood and visiting the Fair Haven Library where he was introduced to "a great world of books."



Top: birthday cards for Stetson Library Bottom: children apply temporary tattoos at Fair Haven Library, photo by Johnathon Henninger Photography

### **STAR LIBRARIANS WIN EXCEPTIONAL SERVICE AWARDS**

**Stetson Branch Manager Diane Brown** received the Arts Council of Greater New Haven's Arts Award in December 2017 in recognition of her work "building a community space that truly celebrates African-American history and literature." At the awards ceremony, Diane highlighted the collaborative work of the Dixwell and Newhallville "village" and the many community partners that help create the vibrant culture at Stetson Library. As Diane has said of Stetson, "a library is not just a home for books, it's a home for the community."



Stetson Library Branch Manager Diane Brown



In April 2018, **Public Services Administrator Xia Feng** received Yale University's Seton Elm Award "for her tireless work connecting cultures, neighborhoods and generations through the New Haven Free Public Library." For more than twenty years, Xia Feng has been an advocate for the library in the community, collaborating with Yale programs, organizing outreach to visiting teachers and their families, creating cross-cultural programming, and at times going door to door to spread the word about library programs and services to local Chinese families.

**39 Temporary** 

and Part-Time

(19 hrs/week)

Photo (L to R): Board of Alders President Tyisha Walker-Myers, Yale President Peter Salovey, and NHFPL Public Services Administrator Xia Feng

Congratulations to Diane Brown and Xia Feng on their accomplishments, and thank you for your dedication to the New Haven Free Public Library!

45 Full-Time

(37.5 hrs/week)



72% of patrons surveyed rate NHFPL staff as "very good" or "excellent" in providing a welcoming environment and 69% rate the staff as "very good" or "excellent" for being knowledgeable, answering questions or providing information.

– 2017 survey, Community Needs Assessment

# users had overwhelmingly positive things to

say about library staff:

During our Community Needs Assessment,

**CURRENT LIBRARY STAFF:** 

# **Community Partners**

Achievement First All Our Kin Amistad Committee Arte ArtEcon of Kehler Liddell Gallery Arts Council of Greater New Haven Atwater Senior Center **Baobab Tree Studios** Believe In Me **Bethel AME** Bereavement Care Blockwatch 303 Book Talk, WNHH Community Radio BOOST Boys & Girls Club Breakthru Casa Otoñal Chapel Haven Chatham Square Neighborhood Association **Christian Community Action** City of New Haven Peace Commission CitySeed Citywide Youth Coalition **Clifford Beers Clinic** Collab New Haven Columbus House **Comcast Internet Essentials** Common Ground High School Community Action Agency Community Foundation for Greater New Haven Community Health Network KHAIR Concepts for Adaptive Learning Connecticut Center for Arts and Technology (ConnCAT) Connecticut Children's Museum **Connecticut Mental Health Center Foundation** Cornell Scott-Hill Health Center CTNext DataHaven DEFA Film Library Umass Amherst Economic Development Corporation of New Haven/ Regional Economic Xcelleration (REX) Development Elephant in the Room Elm City Communities/Housing Authority of City of New Haven Elm City Innovation Collaborative Elmseed Enterprise Fund Fair Haven Clinic Fair Haven Community Health Care Family Alliance Fathers Cry Too Formata Foundation Center-New York Gateway Community College Greater New Haven Chamber of Commerce Greater New Haven Peace Council Guns Down Books Up HomeHaven **Hopkins School Innovation Builders** The Institute Library Integrated Refugee & Immigrant Services (IRIS) Integrated Wellness Group International Festival of Arts & Ideas Jewish Federation of Greater New Haven JUNTA for Progressive Action Leadership, Education, & Athletics in Partnership (LEAP) Liberty Community Services Literacy Volunteers of Greater New Haven

Long Wharf Theatre MakeHaven Marrakech Mary Wade Home McClam Funeral Home MOMS Partnership Morse Summer Music Academy, Yale School of Music Music Haven New Haven Community Management Teams New Haven Documentary Film Festival New Haven Early Childhood Council New Haven Family Alliance New Haven Food Policy Council New Haven Healthy Start New Haven Land Trust New Haven Museum New Haven Promise New Haven Public Schools New Haven Reads New Haven Rising New Haven Symphony Orchestra New Haven Works Peabody Museum of Natural History at Yale University Pequeñas Ligas **Planned Parenthood Project Longevity** Public Humanities at Yale S.P.O.R.T. Academy SCORE New Haven Solar Youth Southern Connecticut State University Hilton C. Buley Library Spanish American Merchant's Association The Grove Town Green Special Services District University of New Haven Volunteer Income Tax Assistance (VITA) Westville Village Renassaince Alliance Windham-Campbell Literature Prizes, Beinecke Rare Book & Manuscript Library, Yale University The Word Yale Center for the Study of Race, Indigeneity, and Transnational Migration Yale New Haven Hospital Yale Presidential Public Service Fellows Yale Repertory Theatre Yale Schoool of Management Social Impact Consulting Club Yale University Art Gallery Youth at Work

\*If we left your name or organization off inadvertently, please let us know!



Created using the laser cutter in Ives Squared. Photo by Johnathon Henninger Photography

# Message from the New Haven Free Public Library Foundation Board President



NHFPL Foundation Board President Elsie B. Chapman

### NEW HAVEN FREE PUBLIC LIBRARY FOUNDATION

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The New Haven Free Public Library is truly a community treasure: a public space open to all to discover, explore, and inspire. As the President of the Board of Directors of the New Haven Free Public Library Foundation, I am proud to support the library and all it inspires in our community.

The library is not just a home for lifelong learning, cultural exploration, and civic engagement but also a critical access point to bridge the digital divide, offering free WiFi, public computers, and computer classes. Now, with a new makerspace in Ives Squared outfitted with a laser cutter, vinyl cutter, and 3D printers plus the instruction to learn how to use them, the library is throwing open its front door to the creative and entrepreneurial economies. All you need is a library card.

As a trusted "third place" that welcomes all who walk through its doors, the New Haven Free Public Library is democratizing access to the tools and skills of the 21st century. Whether you want to try new technologies, learn the basics of starting a business, or network and share with peers across disciplines, the public library is the access point that is open to all. Drawing inspiration from the community it serves, the library amplifies the innovation and creativity of those who turn first to it to make their ideas and dreams a reality.

Support for the New Haven Free Public Library is an investment in your community. Thank you to the many generous individuals, organizations, foundations and corporations who have made a contribution to the library this year. Your generosity inspires a transformative vision for our library, our community, and our city.

Elsie B. Chapman NHFPL Foundation Board President

Terms expired in 2017 Edward S.K. Bottomley

Priscilla S. Dannies, past president

# **Stetson Library: The Next Chapter**

# Campaign Update



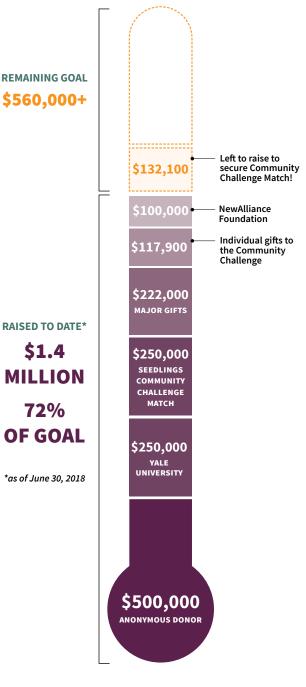
Rendering of the Q House, Kenneth Boroson Architects

### **\$2 MILLION GOAL**

# THE CAMPAIGN TO MOVE STETSON LIBRARY TO A NEW HOME AT THE Q HOUSE

Last year, the New Haven Free Public Library Foundation launched **Stetson Library: The Next Chapter**, a community-wide capital campaign to move Stetson Library into a new home in the reimagined Q House. This larger, newly outfitted space will help Stetson build on its impressive reputation as the center of learning, cultural exploration, and community service for the residents of the Dixwell and Newhallville neighborhoods while expanding to meet the evolving needs of New Haven residents. The new Stetson Library will be flexible and dynamic, with the materials, resources and programs designed to meet the needs and interests of the community and teach 21st-century skills for academic and career success.

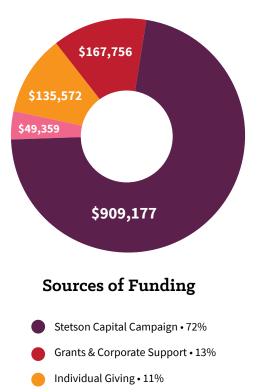
To date, Stetson Library: The Next Chapter has raised over \$1.4 million for the new Stetson Library, including more than \$115,000 as part of the Seedlings Foundation "Community Challenge." The Community Challenge matches gifts of \$50 up to \$10,000 dollar for dollar, and has catalyzed excitement about the campaign within both the Stetson Library service district and the Greater New Haven community. More than 500 community members from local churches, businesses, New Haven Public Schools, affinity groups, and professional associations have contributed—with just a few months remaining, momentum continues to build to fulfill the promise of the Community Challenge match.



LEARN MORE ABOUT THE PROJECT AND DONATE ONLINE AT NEXTSTETSON.ORG

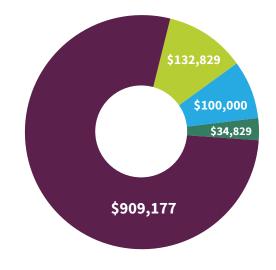
# **Annual Campaign**

The New Haven Free Public Library Foundation raises funds to support the mission of the New Haven Free Public Library and builds awareness of the library's community impact. The Foundation works together with the library's board and staff members to ensure a strong, thriving library system to benefit current and future generations of New Haven residents.



Events • 4%

Donations supplement the city's commitment to operational expenses, providing crucial support to offer free programs and services, to grow and expand collections and resources, and to innovate and inspire the community. Your support is essential to help keep ideas and information accessible to everyone: a mission more important now than ever.



### Support for Library System

 Restricted for Stetson Capital Expenses • 77% New materials/resources, furnishings, technology, and equipment
Restricted Support: CTNext Grant for Ives Squared • 11%
Unrestricted Support • 8% Collections, special programs, staff training, marketing and strategic priorities
Restricted for Adult and Young Minds Programs • 3%



### MARDI GRAS: THE LIBRARY'S BIGGEST BASH!

In February 2018, the New Haven Free Public Library hosted its signature Mardi Gras fundraiser. As in years past, guests donned masks and beads, sampled dishes from some of the city's best restaurants, and sang along to "When the Saints Go Marching In." New this year, we moved the party across town to Mitchell Library, transforming the Westville branch into a Fat Tuesday extravaganza. Thanks to the incredible support of the New Haven community, we raised almost \$50,000!

Save the Date: Mardi Gras 2019 is Tuesday, March 5!

NHFPL Foundation Vice President Tori Rysz and Ronnie Rysz at Mardi Gras 2018. Photo by Defining Studio

# **Our Donors & Supporters**

Thank you to the generous individuals, organizations, foundations and businesses that support the New Haven Free Public Library Foundation.

Donations made July 1, 2017 to June 30, 2018.

#### \$20,000+

Anonymous William and Jean Graustein

### \$5,000+

Elsie B. Chapman Priscilla and Robert Dannies

### \$2,000+

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### \$1,000+

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#### \$500+

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George Zdru Philipp Ziesche Anonymous (5)

#### Up to \$100

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### TRIBUTE GIFTS

Gift in honor of Frank and Tina Blackshear by Elsie Chapman Gift in honor of Nannearl Blackshear by Elsie Chapman Gift in honor of David Brancati by Danielle Piendak

Gift in honor of Jill Campbell by Mary and Warren Campbell Gift in honor of Mary and Warren Campbell by Jill Campbell Gift in honor of Elsie Chapman by Gordon Geballe Gift in honor of Elsie Chapman by Carmen Shortt Gift in honor of Elsie Chapman by Bruce Peabody Gift in honor of CT Children's Museum by Paul Wessel Gift in honor of Susan Fellows by Kenneth Fellows Gift in honor of William Freeman by Sally Steadwell Gift in honor of Cynthia Haiken by Robert King Gift in honor of Ed Harris by Gary Crakes Gift in honor of Faith Katkin and Jim Mayer by Ellen Mayer Gift in honor of Sharon Lovett-Graff by Geraldine Frankel Gift in honor of Sharon Lovett-Graff by Rebecca Weiner Gift in honor of Natalija Melbaris by Stephen Ronai and Natalie Melbardis Ronai Gift in honor of Claudia Merson by Susan Forster Gift in honor of Mike Morand by John Crawford Gift in honor of Howard Needler by Jonathan Borak and Mavis Lockwood Gift in honor of Gerri Strain and John Pulaski by Richard Venditto Gift in honor of Tori Rysz by Cynthia Cross Gift in honor of William P. Tocchi by Benjamin Tocchi Gift in honor of Margaret Ann Watley by Nancy Ahern Gift in honor of Courtland Wilson Sr. by Rudolph Loncke

### **MEMORIAL GIFTS**

Gift in memory of Norman C. Cross Jr. by Cynthia Cross Gift in memory of Sarah Ferguson by Jeffry and Jean Larson Gift in memory of Antoinette Giunta by Paula Burkhard Gift in memory of Maureen C. Horning by Emily Horning Gift in memory of Elizabeth Huggins by Joan Huggins-Banbury Gift in memory of Joel Kovel by Stephen and Jane Kovel Gift in memory of Arlette Miller by George Miller Gift in memory of Margery Mills by Sheila Stiles Jewell by Marion Sachdeva by Margaret Anne Tockarshewsky by Patricia Wallace

Gift in memory of George Musgrove by Barbara Lamb

Gift in memory of Eileen O'Neill by Paula Shemitz

Gift in memory of Diane Polan by Diana Pacetta-Ullmann

Gift in memory of Jennifer Pugh by Donald Holevoet and Elaine Piraino-Holevoet by Richard and Kerala Snyder by Susan Weisselberg

Gift in memory of Anne Somesel by Janet Brodie

### CORPORATIONS, BUSINESSES AND FOUNDATIONS

CTNext, Connecticut Innovations for Ives Squared

Connecticut State Office of the Arts for Neighborhood Celebrations in partnership with the International Festival of Arts & Ideas

Frederick A. DeLuca Foundation for Small Business Workshop series

NewAlliance Foundation for the READy for the Grade program

NewAlliance Foundation for Stetson Library: The Next Chapter

Town Green Special Services District and New Haven Department of Transportation, Traffic and Parking for Give Change to Make Change in support of NHFPL's services for the homeless

Anonymous for the READy for the Grade program

#### **Additional Support from**

Access Audio-Visual Systems Andrew Rubenoff Design Brenner, Saltzman & Wallman LLP City of New Haven Peace Commission Claire's Corner Copia Elm City Dance Collective **Goodcopy Visual Communications Guilford Savings Bank** IBM International Foundation International Association of New Haven International Festival of Arts and Ideas Long Wharf Theatre Lotta Studio Marissa Iezzi and the Hillhouse High School Marching Band Park New Haven The Community Foundation for Greater New Haven **Town Green Special Services** 

### **MARDI GRAS 2018**

#### **Royal Court Sponsors**

Comcast Seedlings Foundation

#### **Krewe of Rex**

Yale New Haven Health Yale University

#### **Krewe of Orpheus**

The L Suzio York Hill Concrete Co. The Community Foundation for Greater New Haven Fusco Corporation Guilford Savings Bank KeyBank National Association Town Green Special Services District Wiggin and Dana

#### Gold Bead

Elsie Blackshear Fran DeToro, Pearce Real Estate Long Wharf Theatre Margaret Sullivan Studio People's United Bank

#### **Silver Bead**

Ameriprise Financial Chapel Haven Elm Campus Partners Goodcopy Visual Communications Northeast Building Group Smart Dental

#### **Platinum Community Sponsor**

Cynthia W. Cross

#### Ives Gold

Jay and Grace Bright Robert and Priscilla Dannies Laura Weir-Clarke and Fred W. Clarke

#### **Ives Patron**

Martha and James Brogan George Buchanan Elsie Chapman Jeanine Esposito and Frederic Chiu Matthew and Cynthia Haiken Helen Kauder and Barry Nalebuff Veoci CIU Travel Claudia Merson Shana Schneider William Thomas Rebecca Weiner

#### **Mardi Gras Ambassadors**

Rachel and Ian Alderman George Corsillo and Susan McCaslin Jeffrey and Darice Gall Valencia Goodridge Willie Hoffman and Lucy O'Connell Bill Nardini and Holly Grossetta Nardini Carmen Milagros Rodriguez

#### Restaurants

Amoy's Cajun Creole & American Restaurant Claire's Corner Copia Edible Arrangements Elm City Social G Café Bakery Gateway Community College Cafe Vincenzo Heirloom Restaurant & Lounge Katalina's Cupcakes Olea Olives and Oil Ordinary Rawa Two Roads Brewing Co. Zinc

#### **Prizes donated by:**

Alisa's House of Salsa Artist and Craftsman Supply Ashley's Ice Cream **Blue State Coffee Book Trader Cafe** Bow Tie Criterion Cinemas Breathing Room Yoga Center **Bull and Swine** Caseus Cave à Vin Chip in a Bottle Christy's Irish Pub Claire's Corner Copia Creative Arts Workshop Donut Crazy East Rock Coffee Fashionista Vintage and Variety Koffee? L'Orcio Lena's Cafe and Confections Long Wharf Theatre Maison Mathis Mezcal Restauante Mexicano Music Haven Idiom Raquet Koop Soul de Cuba Cafe Strange Ways The Beer Collective The Devil's Gear Bike Shop The Frame Shop The Hive Hair Studio The Juice Box Wave Gallery Willoughby's Coffee and Tea Yale Cabaret Yale Center for British Art Yurway Boutique Zafra Rum Bar

#### Entertainment

The Funky Dawgz Brass Band

#### **Production Design**

Andrew Rubenoff

#### **Sound Design**

Access Audio-Visual Systems

### STETSON LIBRARY: THE NEXT CHAPTER

### Leadership Donors \$50,000+

Anonymous The Curran Foundation Robert and Priscilla Dannies\* NewAlliance Foundation The Seedlings Foundation\* Yale University

### Major Donors \$10,000 - \$49,999

Anonymous Elsie B. Chapman<sup>\*</sup> Gordon and Shelley Geballe William Caspar Graustein Memorial Fund Daniel and Sharon Milikowsky Mary Ellen Savage<sup>\*</sup>

### Special Donors \$5,000 - \$9,999

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### Patrons \$1,000 - \$4,999

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### **Community Challenge**

#### Gifts of \$50-\$10,000 are matched dollar for dollar by Seedlings Foundation!

Mark Abraham Daisy Abreu Brenda Adams Albertus Magnus College Alpha Kappa Alpha Sorority, Tau Xi Omega Chapter Susan Anderson Allan Appel Catharine Arnold William Aseltyne Cynthia and Dana Astmann Walter Bailev Sandra Baird Ray Baldelli Steven Barasz **Beverly Barnes** Paul and Carole Bass Anne Olcott and Robert Beech Joseph Bella Julia Berger Rita Berkson Sarah Berry James and Kavita Bhandary-Alexander **Bible Gospel Center** Dennis and Janis Bisio Lauren Bisio and Philip Boulanger Elsie Blackshear Frank and Tina Blackshear Nannnearl Blackshear Cyrus Blackshear Dwight Blackshear Allen Blakely Maxine Bleiweis Annalisa Boerner Lou Ann Bohman Woitek Borowski Edward Bottomley and Thomas Griggs, Jr. Susan Boulanger and Robert Eagan Robert and Kathleen Bradlev **Rochelle Bradley** Pamela Branch Lisa Brandes Jennifer Briggs Jay and Grace Bright Stephanie Brogan Martha and James Brogan Sahar and Josiah Brown Katurah Bryant Anne Burns Hon. Guido Calabresi and Mrs. Anne Calabresi Melissa Canham-Clyne Priscilla Canny Robert Caplan Marianne Carolla Jennifer Carroll Matthew Cascella Darlene Castillo Elsie Chapman Stanley Chetkowski Christian Tabernacle Baptist Church Frances Clark Sandra Clark Wendy Clarke Constance Clement Lois Cody Julie Cohen Liza Comita Community/Neighborhood Development Consultants Connecticut Council of Deliberation

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#### \*Denotes a pledged gift

We apologize in advance for any mistakes! If you notice an error or if we need to make a correction, please contact Lauren Bisio at the New Haven Free Public Library Foundation.

Mamie Smith

# **THE LIBRARY IS LIKE:**

The United Nations because of the diversity of cultures.

Air because it is vital.

A secular church for the community because it has the potential to bring people together to reflect and share.



Home because the staff and community feel like family.

A very good but lazy teacher because it can teach you anything you want but you need to take the initiative.



A treasure chest because it is filled with valuable resources.

My Aunt Anna because it is welcoming.



A sweet shop because it has so many goodies.

A second home because I've been coming since I was six.

- customer comments from the Community Needs Assessment



133 Elm Street New Haven, CT 06510

nhfpl.org