



# CENSUS 2020 POSTER CONTEST

**DESIGN A POSTER TO ENCOURAGE PARTICIPATION  
IN THE 2020 CENSUS WITH THE THEME  
"DON'T LET THEM COUNT YOU OUT"**

Want to enter the poster contest but don't have your own art supplies? Come to one of our poster making sessions! We'll provide all the materials you need, as well as coffee and snacks!

## IVES MAIN LIBRARY:

Saturday, Jan 11, 2020  
11 am - 4 pm

Tuesday, Jan 14, 2020  
12 noon - 7 pm

Wednesday, Jan 15, 2020  
11 am - 5 pm

## MITCHELL BRANCH:

Saturday, Jan 11, 2020  
2 pm - 4 pm

The contest is open to adults ages 20+. Submissions will be accepted on or before Sunday, February 2, 2020 at 11:59pm. **PRIZES WILL BE AWARDED!**

Please see reverse for additional rules & guidelines.

# Census 2020 Poster Contest

Design a poster to encourage participation in the 2020 Census with the theme "Don't Let Them Count You Out"

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## Rules and Guidelines

- The contest is open to adults ages 20+. NHFPL staff are not eligible.
  - Each designer may submit only one entry.
  - Submissions will be accepted on or before Sunday, February 2, 2020 at 11:59 pm.
  - Submissions will be accepted in .jpg format or in hardcopy. The poster should be in portrait orientation and should not measure more than 12" x 18".
  - Use any materials and tools (manual or digital) that result in a flat, scannable design.
  - Submissions should be brought to the Information Desk at Ives Main Library (133 Elm Street) or emailed to Emily Rush at erush@nhfpl.org
  - The poster should express the theme of the contest - "Don't Let Them Count You Out"
  - Please note, some additional content will be added to the poster above and/or below the main image, including information and logos for the New Haven Free Public Library, the Community Foundation for Greater New Haven, and the U.S. Census.
  - Only original artwork will be considered. Copyrighted, trademarked products, packaging, brand names and advertisements may not be used within the poster.
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## Judging Criteria

- Submissions will be reviewed by a panel of judges (composed of library staff, local artists, and community members). All decisions are final.
  - Entries will be judged on creativity, attractiveness, marketability, and overall impact of the final design.
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## Prizes

- **First Prize: \$75 (courtesy of Planned Parenthood & NHFPL)**
- **Eight Runner-up Prizes: \$50 Stop & Shop gift cards (courtesy of the NHFPL)**