



To inspire and contribute to the vibrant culture of innovation in the New Haven community.

### Elmseed Office Hours

Saturdays, 10 am-12 pm

Drop-ins Welcome!

No Office Hours Week of Thanksgiving

Address your business questions and concerns with dedicated Yale student volunteers.

For more information visit [elmseed.org](http://elmseed.org)



### Collab Office Hours

Thursdays, 3-5 pm

Fridays, 1:30-3:30 pm

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit [collabnewhaven.org](http://collabnewhaven.org).



### Ives Squared Tour

Wednesday, November 13, 6 pm

2nd Wednesday of the Month

Come by and learn about all the services that are available with your NHFPL card.

### Meet the Author: An Encyclopedia of Political Record Labels with Josh MacPhee

Thursday, November 7, 6 pm

Focusing on vinyl records, and the labels that produced them, this groundbreaking book traces the parallel rise of social movements in the second half of the twentieth century and the vinyl record as the dominant form of music distribution. Meet author Josh MacPhee and join us for a historical exploration of the relationship between revolutionary politics and the vinyl record. Copies will be available for purchase.

Register at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

### Tools for Making Social Media Posts - Marketing Your Business or Nonprofit

Wednesday, November 20, 6-7:30pm

If you use social media for your business or nonprofit you've likely gotten to the point of sitting in front of your page with no idea what to post. Visuals are important for every post to catch people's attention, but how do you come up with a unique visual with content every time? Never fear, there are many free tools online we will go over that can help you craft the perfect posts for your social media pages to market your business or nonprofit the best you can, including Canva, photo databases, editing programs and more!

Register at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

### Featured Database of the Month: Creativebug

Find your next crafting project with the database Creativebug.

Using Creativebug you can:

- Download and print a variety of craft patterns
- Watch unlimited arts & crafts videos
- Discover new content released weekly
- Develop a watchlist of all your favorite classes
- Add notes to classes that are private to your account

To start crafting now, find Creativebug by clicking on "Electronic Resources" under the "Collections" tab on the New Haven Free Public Library's webpage [nhfpl.org](http://nhfpl.org).

Register for all Exchange programs and office hours at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

## Entrepreneur-in-Residence: Eric L. Rey

**Eric** is a dynamic speaker and facilitator with a talent for bringing people together. He began his career working with men and women returning home from incarceration to help them find the basics like, a job and housing to more elusive things fulfillment, and resilience. Eric also serves as a coach to nonprofit executives, new entrepreneurs, and is a mediator and a trainer. Creating spaces of inclusion and safety are his strengths and reflect his passion for people. In addition to his private coaching practice through Potent Perspective Coaching he also started a soup delivery service with his brother called Sopa! New Haven.



### Office Hours

Wednesdays, 10am-12pm

Thursdays, 3-5pm

Make an appointment at: [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

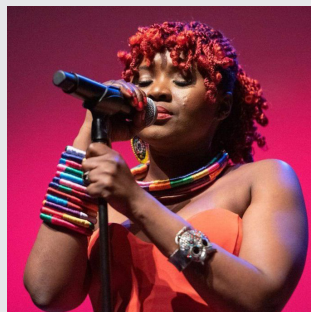
### Songwriting Workshop with Marisol Credle

Wednesday, November 13, 5:30-6:30 pm

Join Marisol Credle, founder of Top Secret Song Writer, for a workshop on how to dig deep to discover/uncover their own unique voice.



Marisol Credle



Thabisa

### Stay Focused with Eric Rey

Tuesday, November 26, 5-6 pm

Join Entrepreneur-in-Residence, Eric Rey, for a session on how knowing and understanding your purpose can impact your business.

### Artist Entrepreneur Series: Thabisa

Wednesday, November 20, 12-1 pm

Meet international artist and musician, Thabisa, and learn about her journey from South Africa to Connecticut and about her passionate work in the music industry.

Register for all Exchange programs at  
[nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)