



## PRESS RELEASE

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### ***NHFPL Announces the Creative-in-Residence and Entrepreneur-in-Residence at Ives Squared for Summer 2018***

NEW HAVEN – The New Haven Free Public Library, an anchor institution of the Elm City Innovation Collaborative (ECIC), is excited to announce two in-residence appointments integral to the opening of Ives Squared this month. Funded by the CTNext Innovation Places state grant awarded to ECIC, the Entrepreneur-in-Residence (EIR) and Creative-in-Residence (CIR) will share their specialized skills through workshops and one-on-one office hours conducted at Ives Squared, situated in Ives Main Library, 133 Elm Street, beginning in June through August 2018.

**Will Geiger will serve as the inaugural Entrepreneur-in-Residence.** Mr. Geiger is an educational entrepreneur with experience spanning technology, K-12 education, and higher education. Currently, he is a Director at [Knack](#), a talent tech startup that uses Artificial Intelligence and mobile games to help connect people to opportunity. He is also the co-founder of [Scholarships360](#), a website that helps students discover scholarships to pay for college. Previously, Mr. Geiger served as an Associate Director of College Counseling at Hopkins School and worked in college admissions at Kenyon College. Will received his master's degree in Educational Entrepreneurship from the University of Pennsylvania.

***Mr. Geiger will hold regular hours in Ives Squared on Mondays from 10 am – 12 pm and Tuesdays from 5 – 7 pm, effective June 25.***

**Alex Gonzalez will serve as the inaugural Creative-in-Residence.** Mr. Gonzalez is a writer, filmmaker and Virtual Reality developer. He travels to schools across the tristate area and teaches students how to get started in VR, including how to brainstorm, code, and rapidly iterate ideas into practice. With a primary focus on storytelling, Alex has led dozens of students from imagination to project completion. He is the founder of New Haven VR Developer Group and his debut VR film, *Beyond the Mountain*, premiered last year at Jacob Burns Film Center and was the first VR film to be accepted into the Middlebury Film Festival.

***Mr. Gonzalez will hold office hours in Ives Squared Tuesdays from 3 – 5 pm and Thursdays from 12 – 2 pm. He will run a weekly program on Wednesdays from 6 – 7:30 pm, effective June 19.***

Stay tuned to [www.nhfpl.org/ives-squared](http://www.nhfpl.org/ives-squared) for more information.

#### **About the Ives Squared**

Ives Squared, the New Haven Free Public Library's newly renovated innovation space which includes a makerspace, a collaborative working space and a café all designed for technological exploration, networking and interactive learning. Ives Squared is made possible with support from CTNext, the Elm City Innovation Collaborative, and the City of New Haven.

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**About the New Haven Free Public Library**

*The New Haven Free Public Library fosters lifelong learning, inspires curiosity, and builds community through shared access to resources, experiences, and opportunities for all.*

The New Haven Free Public Library system includes the Ives Memorial Library on the historic New Haven Green, the 24/7 online services of our digital branch, the ReadMobile – bringing books to early childhood learning centers, and four neighborhood libraries: Fair Haven, Mitchell, Wilson and Stetson. The Library welcomes more than 500,000 library patrons through its doors each year across its five locations.

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