

Ives Gallery 2020 Guidelines

About Ives Gallery

The Ives Gallery is proud to exhibit work that reflects and celebrates the rich diversity of greater New Haven's cultural community. As a center point of the Lower Level's arts corridor, the Ives Gallery extends from the Information Desk to the new Performance Area, punctuated by a sitting area for perusing oversize art books.

Gallery Specs

The Ives Gallery contains 10 double-sided panels (3.75' wide by x 6.5' high) are permanently fixed in the center of the gallery space while 12 double-sided panels on casters (4' wide by 6.5' high) can be arranged or removed from the space as needed. The fiberboard panels are manufactured by Homasote, one of the oldest and leading manufacturers of environmentally-friendly and recycled building products. Pins and tacks work well for hanging unframed artwork or paper in the fabric covered panels. Hanging framed work is also possible on these panels. The gallery is lit by overhead adjustable track lighting with 21 LED spotlights.

Eligibility

Applicant:

The Ives Gallery will accept exhibition proposals from the following:

- Individual, pairs or groups of artists
- Independent curators
- Nonprofit organizations
- Public or private K-12 schools, colleges, universities as well associated teachers and students

Artwork:

- A minimum number of **20 artworks** are required to be eligible for an exhibition.
- The Ives Gallery is conducive to 2-dimensional artwork and any artwork that can hang on a wall.
- All paintings, prints, drawings, photographs, and other 2D artwork must be suitably framed or able to be hung with pins, tacks and or clips.
- The Ives Gallery is not equipped to display sculpture, 3-dimensional work or anything that cannot be hung on a wall.
- The Ives Gallery is not equipped with electronic equipment for exhibition use. Sound and/or media installations are not permitted.
- Applicants whose proposals are accepted are required to provide some supplies and complete the installation and de-installation of all artwork.

Selling of Artwork:

- Applicants whose proposals are accepted and who are interested in selling their artwork, may leave business cards near the Gallery and at the Information Desk with contact information.
- All sales must be negotiated directly with the exhibitor(s), not through Library staff.
- Artwork that is sold must remain in the Gallery for the duration of the show.
- The Library requests that a 10% commission from all sales on work exhibited at the lves Gallery (during exhibition period only) be donated to the Library.

Timeline

October 31, 2019 Proposals due

December 20, 2019 All applicants will be notified by this date

Up to six proposals will be accepted for the 2020 exhibition schedule below which includes dates for opening receptions. The exhibitor(s) is/are required to attend the reception. The applicant(s) may select date ranges when they are interested/ available to exhibit their work in the proposal form. Dates are subject to change.

2020 Exhibition Schedule:

Exhibition 1 Exhibition 4

Saturday, January 25 – Friday, March 20, 2020 Saturday, July 25 – Friday, September 18, 2020

Exhibition 2 Exhibition 5

Saturday, March 28 – Friday, May 15, 2020 Saturday, September 26 – Friday, November 13,

2020

Exhibition 3

Friday, May 22 – Friday, July 17, 2020 <u>Exhibition 6</u>

Saturday, November 21, 2020 - Friday, January

15, 2021

Opening Reception and Promotion

NHFPL will:

Design and produce a selection of promotional material (i.e. a postcard distributed around New Haven, flier, listing
on the Library website and online calendar, social media postings, newsletters and a press release.)

Assist with the opening reception.

Applicants whose proposals are accepted are:

- Expected to provide high resolution images of work being exhibited for promotional materials
- Expected to provide a statement/biography and/or description of the exhibition.
- Responsible for marketing the exhibition to their own networks as appropriate through email and social media.
- Contribute to the planning and production of an opening reception. The exhibitor is required to attend the reception.

Application and Selection Process

Eligible applicants are invited to submit exhibition proposals. Proposals are reviewed once a year by a rotating panel of up to five members from the New Haven Free Public Library and the New Haven community to determine the exhibition schedule for the calendar year. Panelists will be recused from selection when they have a professional or personal relationship with the applicant that presents a conflict of interest.

During review of proposals, panelists will consider the following:

- Artistic experience
- Work is appropriate for Ives Gallery and public community of all ages.
- Work reflects the diversity of the community and/or provides opportunity for community enrichment or engagement
- Exhibitor(s) has/have sufficient pieces for a gallery show
- Quality and completeness of application

As a public institution of the City of New Haven, the New Haven Free Public Library and the panelists reserve the right to select exhibitions appropriate to a public space that is open and accessible to all.

Submission

To apply to the lves Gallery, the following materials must be submitted.

- I. Proposal form
- 2. Resume or C.V. for main applicant and any additional partners as appropriate.
- 3. Documentation of work: 3-5 images of recent work, current work or the work specifically intended for the proposed exhibition. These can be uploaded as separate files.

The Ives Gallery will be accepting submissions using Google Drive. To begin this process:

- Please visit Google Drive at https://www.google.com/drive/ and either use an existing account or follow the instructions to create a new account.
- Once you login to Google Drive, click the red "New" button towards the top left hand corner and select "Folder" to create a new folder. A box will pop up asking you to name the new folder. Please use the name of the artist, organization, school or individual curator as the Folder title and click "Create." Your Folder will then appear in your Drive.
- Click the Folder to open it and to upload documents. Please follow the instructions for uploading your files by dragging and dropping files or clicking the red "New" button towards the top left hand corner and selecting "File Upload," which will then bring you to your computer's hard drive to select files for upload. Please be sure to upload and clearly label each piece of your submission:
 - o Proposal form
 - Resume or C.V. for main applicant and any additional partners as appropriate.
 - 3-5 images of recent work, current work or the work specifically intended for the proposed exhibition.
 These can be uploaded as separate files.
- Once you are finished uploading your files, click the folder so it is highlight but not open. Either:
 - o Right click on the Folder and select "Share." Please enter the email address: <u>asklar@nhfpl.org</u> and hit "Send."
 - Or click the human bust icon at the top right menu to "Share" the Folder.
- Notification that your proposal was received:
 - \circ If you submit your proposal between September 11 30, you will receive an email notification that your proposal was received by October 1.
 - o If you submit your proposal after September 30, you will receive an email notification that your proposal was received within 2 business days.