

PRESS RELEASE

For IMMEDIATE RELEASE
July 15, 2019

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Baby Library Cards to Newborns: New Partnership Feathers the Nest New Haven Free Public Library and Yale New Haven Hospital



NEW HAVEN – The New Haven Free Public Library (NHFPL) and Yale New Haven Hospital (YNHH) are pleased to announce a new partnership distributing baby library cards to all newborns residing in New Haven—with an estimated reach of 1,500 newborns annually.

“The New Haven Free Public Library is excited to provide library cards to new babies in our City in partnership with Yale New Haven Hospital,” said Martha Brogan, City Librarian. “We know that reading aloud is enjoyable and has significant benefits even to our youngest infants. We are thrilled to promote the practice of whole family reading and look forward to sharing our collections and regular story time hours with our newest residents.”

“We are very excited to partner with the New Haven Public Library to help bring the world of reading and learning to our families here at Yale New Haven Children’s Hospital,” said Cynthia Sparer, senior vice president, Operations at Yale New Haven Hospital and executive director, Yale New Haven Children’s Hospital and VP for women’s and children’s services. “This is a wonderful opportunity for the families we serve and we are grateful to the New Haven Public Library for providing us with these valuable resources and educational materials.”

The library cards will be distributed, along with other welcoming materials, to new parents who give birth at Yale New Haven Children’s Hospital.

Each library card is valid for at least one year and offers access to online resources at NHFPL, including e-books, music and videos. Each postcard includes the five NHFPL locations and contact information, along with encouragement for parents to visit their favorite library branch and upgrade their cards to full-service library cards.

About Yale New Haven Hospital

Yale New Haven Hospital (YNHH), part of Yale New Haven Health, is a nationally recognized, 1,541-bed, not-for-profit hospital serving as the primary teaching hospital for the Yale School of Medicine (YSM). Founded as the fourth voluntary hospital in the U.S. in 1826, today, YNHH has two New Haven-based campuses, and also includes Yale New Haven Children's Hospital, Yale New Haven Psychiatric Hospital and Smilow Cancer Hospital. YNHH has received Magnet designation from the American Nurses Credentialing Center, the nation's highest honor of nursing excellence. YNHH has a combined medical staff of about 4,500 university and community physicians practicing in more than 100 specialties.

www.ynhh.org

About the New Haven Free Public Library

The New Haven Free Public Library welcomes more than 850,000 visitors annually through our front doors and digital portals, realizing its mission of fostering lifelong learning, inspiring curiosity, and building community through shared access to resources, experiences, and opportunities for all. The library system includes the Ives Memorial Library on the historic New Haven Green, 24/7 online services, the Readmobile bringing books to early childhood learning centers, and four neighborhood libraries: Fair Haven, Mitchell, Stetson and Wilson. Now and tomorrow, the New Haven Free Public Library will transform lives and contribute to creating a strong, resilient, and informed community where everyone can thrive.



The New Haven Free Public Library is a 2019 winner of the National Medal for Museum and Library Service awarded by the Institute of Museum and Library Services. The National Medal is the nation's highest honor given to museums and libraries for distinctive service to their communities. For more information, visit nhfpl.org.

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