



To inspire and contribute to the vibrant culture of innovation in the New Haven community.

### Elmseed Office Hours

Wednesdays and Saturdays, 10am - 12pm

Drop-ins Welcome!

Address your business questions and concerns with dedicated Yale student volunteers.

For more information visit [elmseed.org](http://elmseed.org)



### Collab Office Hours

Thursdays, 3 - 5pm

Fridays, 1:30 - 3:30pm

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit [collabnewhaven.org](http://collabnewhaven.org).

Register at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)



### Entrepreneur in Residence: Rick Callahan

#### Office Hours

Tuesdays, 12 - 2pm

Wednesdays, 6 - 8pm

Book an appointment at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)



### Holberton Information Session

Tuesday, July 16, 6:30 - 7:30pm

Wednesday, August 7, 6:30 - 7:30pm

Define your future with a career in tech! If you're interested in coding or becoming a software engineer, you don't want to miss the upcoming information sessions with Holberton School. You'll learn about the current state of the tech industry as well as how their innovative program can train you for a successful and rewarding career.

Register at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)



### Grow with Google Webinar:

#### Get Productive with Google's Digital Tools

Wednesday, July 17, 12pm

It can be hard to know all the tools available to small businesses and nonprofits offered by Google, so come to this live screening of Grow with Google's webinar to help you discover the ways in which Google can help you succeed in your entrepreneurship goals.

Register at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

### Grow with Google

#### Social Media 101: Marketing with Facebook

Saturday, July 20, 12pm

Small businesses and nonprofits cannot compete these days without an online presence, and using social media is the most successful way to help entrepreneurs thrive in today's competitive market. This workshop will help you get started with the mainstay of social media networks, Facebook, and help you utilize the platform to market your business, engage with customers, and build a consistent following to help your company grow.

Register at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

### WBDC Small Business Counseling Day

Wednesday, July 31, 11am - 3pm (by appointment)

Meet one-on-one with a Women's Business Development Council counselor to determine which WBDC programs and services can help you achieve your business, personal finance, and professional development goals.

Register at [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

