



To inspire and contribute to the vibrant culture of innovation in the New Haven community.

Elmseed Office Hours

10am - 12pm

Drop-ins Welcome!

Address your business questions and concerns with dedicated Yale student volunteers.

For more information visit elmseed.org



Collab Office Hours

Thursdays, 3 - 5pm

Fridays, 1:30 - 3:30pm

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit collabnewhaven.org.

Register at nhfpl.org/ives-squared



New Haven Made Manufacturing Fair

Ives Main Library

Thursday, May 2, 6pm

Register at bit.ly/NHFPLNHMade



MakeHaven

Thursday, May 16, 6pm

Explore the world of local manufacturing with rapid-fire, Pecha Kucha presentations from local businesses involved in manufacturing. Presenters will range from small startups to large-scale manufacturers.

Register at bit.ly/MakeHavenNHMade

Finding Funding for Your Small Business: Panel Discussion

Thursday, May 9th 5:30 - 7:30pm

Do you need tips on raising funds for an entrepreneurial venture? Learn how to take the appropriate steps for obtaining business capital. Local bankers and non-profit lenders will demystify this process for you. Meet business lenders, investors and other experts who can help you craft a pitch for capital.

Register at nhfpl.org/ives-squared

Liberty Bank Academy for Small Business

Select Tuesdays & Thursdays in May through June

FREE series of classes to help small business owners feel confident about unleashing their earning potential. Liberty Bank is offering a \$5,000 line of credit to qualifying small business owners who complete the program! Registration required.

Register at nhfpl.org/ives-squared

Public Art Installation at East Street Arts

Saturday, May 11 12 - 4pm

Join us as we help celebrate a new public art installation, Fiber Sculpture: A Community Constructed Project, with our friends at East Street Arts. The celebration will feature food, drinks, music and Ecoworks - Creative Reuse & the New Haven Free Public Library providing interactive activities.

Register at nhfpl.org/ives-squared

G Café

G@3 Author Talk

Saturday, May 4, 3pm

"The Changing Tide" by Lewis Beilman

High Noon Jazz

Wednesdays, 12 - 2pm

Blue Plate Radio Entertainment brings New Haven jazz to G Café. Find all the events on Facebook!

Poets on Poetry: Gwendolyn Brooks

Saturday, May 11, 10:30am

Join us for a morning reading and discussion of poetry with poets in G Café Bakery! Created in partnership with the CT Poetry Society.



Register for all Exchange programs and office hours at nhfpl.org/ives-squared

Entrepreneur-in-Residence: Rick Callahan

Rick is the founder and CEO of Krative – a branding, marketing, and design agency in the heart of downtown New Haven. He has been an invited speaker, panelist, and consultant at numerous business, branding, marketing, and design-related events, workshops, classes, board rooms, and conferences. Rick uses analytical and psychological insights to connect with business owners, change-makers, and entrepreneurs. He assists clients with strategic planning, designing, implementing creative solutions and more.



Office Hours

Tuesdays 12 - 2pm

Wednesdays 6 - 8pm

Make an appointment at:
nhfpl.org/ives-squared

Biz Plan Review Workshop

Tuesday, May 7, 5:30 - 7pm

Bring your business plan, whether you've just started it or have a few versions, and get advice and feedback on making it the most it can be.

Business Growth Workshop

Thursday, May 16, 12 - 1:30pm

Finding time to focus on taking your business to the next level can be difficult. Bring your big ideas, never-ending to do list, and business goals to this workshop and leave with practical next steps to grow your business. Our EIR, Rick Callahan, will work with you to find clarity and turn long term goals into manageable actions you can do right away.

Web Marketing Workshop

Thursday, May 23 12 - 1:30pm

Learn how to grow a brand using digital channels such as social media, digital advertising, search engine marketing, and content marketing. This hybrid class and workshop is designed for those just beginning with web design, marketing, and social media marketing.

Entrepreneur Support Group

Thursday, May 30, 12 - 1:30pm

Building something can be tough, but you can make the journey easier with a network. Come meet other entrepreneurs and create that support that will help yourself and others succeed.

Register for all Exchange programs at
nhfpl.org/ives-squared