To inspire and contribute to the vibrant culture of innovation in the New Haven community.

**Elmseed Office Hours**
10am - 12pm
Drop-ins Welcome
Address your business questions and concerns with dedicated Yale student volunteers.
For more information visit elmseed.org

**Collab**
**Office Hours**
Thursdays, 3 - 5pm
Fridays, 1:30 - 3:30pm
Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit collabnewhaven.org.
Register at: nhfpl.org/ives-squared

**Level-Up**
Thursday, February 21, 6 - 7:30pm
Learn from ventures only a few steps ahead of you about: getting funding, building a venture while working, how to make the most progress towards your goals and creating a compelling theory of change. Entrepreneur panel includes: Keerome Paulie Lawrence, Founder of Extra Yard; Hojung Kim, Co-Founder and CEO of Homecooked; and Lori Martin, Founder of Haven’s Harvest.
Register at: nhfpl.org/ives-squared

**Collab Spring Cohort Info Session**
Wednesday, February 27, 6-8pm
The Collab Accelerator is a 10-week program for entrepreneurs and leaders who want to create positive change in their communities by building unique organizations and businesses.
Register at: collabnewhaven.org/collab-accelerator

**Grow with Google**
**Wednesday, February 13 | 9am - 4:30pm**
Whether you’re a business owner, looking for your next job, or just want to learn a new skill, you’re invited to join us for free workshops and coaching.
Register at: events.withgoogle.com/join-google-in-connecticut/new-haven

**Workshops**
**Get Found on Google Search and Maps**
11am - 12pm
**Reach Customers Online with Google**
1 - 2pm
**Get Started with Email, Spreadsheets and Presentations**
3 - 4:30pm
**1:1 Coaching with a Googler**
9am - 4:30pm
Drop by our reservation desk at the event to get paired with a Googler coach for your 1:1 coaching session.

**Business Credit and Literacy Initiative (BCLI)**
Friday, February 15, 10am – 3:30pm
Join the Greater New Haven Business and Professional Association Inc. for a one-day workshop on a new SBA funding program to help small businesses. This program will provide information on how to become business credit worthy.
Register at: (203) 562-2193 or info.gnhbpa@gmail.com

**Celebrate National Entrepreneurship Week**
February 17-23
Join us in celebrating National Entrepreneurship Week with a webinar viewing session and follow-up discussion in the Exchange each day from 2 - 3:30pm:

**Libraries & Incubators**
Tuesday, February 19
**Entrepreneurship for Everyone**
Wednesday, February 20
**Rural Towns and Urban Cities**
Thursday, February 21
**Federal Support for Entrepreneurship**
Friday, February 22
For more information go to: natleshipweek.org

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Rick is the founder and CEO of Krative – a branding, marketing, and design agency in the heart of downtown New Haven. He has been an invited speaker, panelist, and consultant at numerous business, branding, marketing, and design-related events, workshops, classes, board rooms, and conferences. Rick uses analytical and psychological insights to connect with business owners, change-makers, and entrepreneurs. He assists clients with strategically planning, designing, implementing creative solutions and more.

Office Hours
Tuesdays, 12 - 2pm
Wednesdays, 6 - 8pm
Make an appointment at: nhfpl.org/ives-squared

Pitch Your Biz!
Friday, February 1, 12:30 - 1:30pm
Thursday, February 14, 6 - 7:30pm
Have a new business or idea that you want to get insightful feedback on? Come join our Entrepreneur-in-Residence, pitch your biz, and meet other entrepreneurs and business

Business Networking @ Ives Squared
Friday, February 8, 12:30 - 1:30pm

Lunch and Learn Workshop - What is Branding?
Friday, February 22, 12:30 - 1:30pm
Come learn the difference between traditional and brand marketing from the CEO & founder of Krative, Rick Callahan – NHFPL Entrepreneur-in-Residence.

Register for all Exchange programs at nhfpl.org/ives-squared