



To inspire and contribute to the vibrant culture of innovation in the New Haven community.

Elmseed Office Hours

10am - 12pm

Drop-ins Welcome



Address your business questions and concerns with dedicated Yale student volunteers.

For more information visit elmseed.org

Collab

Office Hours

Thursdays, 3 - 5pm

Fridays, 1:30 - 3:30pm



Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit collabnewhaven.org.

Register at: nhfpl.org/ives-squared

Level-Up

Thursday, February 21, 6 - 7:30pm

Learn from ventures only a few steps ahead of you about: getting funding, building a venture while working, how to make the most progress towards your goals and creating a compelling theory of change. Entrepreneur panel includes: Keerome Paulie Lawrence, Founder of Extra Yard; Hojung Kim, Co-Founder and CEO of Homecooked; and Lori Martin, Founder of Haven's Harvest.

Register at: nhfpl.org/ives-squared

Collab Spring Cohort Info Session

Wednesday, February 27, 6-8pm

The Collab Accelerator is a 10-week program for entrepreneurs and leaders who want to create positive change in their communities by building unique organizations and businesses.

Register at: collabnewhaven.org/collab-accelerator

Grow with Google

Grow with Google

Wednesday, February 13 | 9am - 4:30pm

Whether you're a business owner, looking for your next job, or just want to learn a new skill, you're invited to join us for free workshops and coaching.

Register at: events.withgoogle.com/join-google-in-connecticut/new-haven

Workshops

Get Found on Google Search and Maps

11am - 12pm

Reach Customers Online with Google

1 - 2pm

Get Started with Email, Spreadsheets and Presentations

3 - 4:30pm

1:1 Coaching with a Googler

9am - 4:30pm

Drop by our reservation desk at the event to get paired with a Googler coach for your 1:1 coaching session.

Business Credit and Literacy Initiative (BCLI)

Friday, February 15, 10am - 3:30pm

Join the Greater New Haven Business and Professional Association Inc. for a one-day workshop on a new SBA funding program to help small businesses. This program will provide information on how to become business credit worthy.

Register at: (203) 562-2193 or info.gnhbpa@gmail.com

Celebrate National Entrepreneurship Week

February 17-23

Join us in celebrating National Entrepreneurship Week with a webinar viewing session and follow-up discussion in the Exchange each day from 2 - 3:30pm:

Libraries & Incubators

Tuesday, February 19

Entrepreneurship for Everyone

Wednesday, February 20

Rural Towns and Urban Cities

Thursday, February 21

Federal Support for Entrepreneurship

Friday, February 22

For more information go to: natleshipweek.org

Entrepreneur-in-Residence: Rick Callahan

Rick is the founder and CEO of Krative – a branding, marketing, and design agency in the heart of downtown New Haven. He has been an invited speaker, panelist, and consultant at numerous business, branding, marketing, and design-related events, workshops, classes, board rooms, and conferences. Rick uses analytical and psychological insights to connect with business owners, change-makers, and entrepreneurs. He assists clients with strategically planning, designing, implementing creative solutions and more.



Office Hours

Tuesdays, 12 - 2pm

Wednesdays, 6 - 8pm

Make an appointment at:
nhfpl.org/ives-squared

Pitch Your Biz!

Friday, February 1, 12:30 - 1:30pm

Thursday, February 14, 6 - 7:30pm

Have a new business or idea that you want to get insightful feedback on? Come join our Entrepreneur-in-Residence, pitch your biz, and meet other entrepreneurs and business

Business Networking @ Ives Squared

Friday, February 8, 12:30 - 1:30pm

Lunch and Learn Workshop - What is Branding?

Friday, February 22, 12:30 - 1:30pm

Come learn the difference between traditional and brand marketing from the CEO & founder of Krative, Rick Callahan – NHFPL Entrepreneur-in-Residence.



Register for all Exchange programs at
nhfpl.org/ives-squared