

For Business



Gale Small Business Resource Center covers all aspects of starting and operating a business, including accounting, finance, human resources, management, marketing, and more.



Gale Directory Library has long been known for publishing authoritative directories on companies, publishers, associations and more.



Legal Information Reference Center provides exclusive online full text for many of the top consumer legal reference books.



Lynda.com provides opportunity learn software, creative techniques and business strategies for all levels with thousands of video tutorials, free with your NHFPL library card. Go at your own pace, follow a Learning Path such as “Becoming a Small Business Owner” or “Starting a Business,” and absorb new skills!



ReferenceUSA has information on over 14 million U.S. businesses, including company executives, contact information, lines of business, credit rating, and sales volume.



Weiss Ratings Consumer Guides provides independent ratings and financial planning tools helpful in making decisions about insurance, banking, and investment options.



Over 2000 business, career, and nonprofit books, newspapers, and magazines available at the NHFPL within the Nonprofit Research Center and Business Collection

For Nonprofits



Foundation Directory Online* the professional version of the Foundation Center’s database of private philanthropies and corporate giving programs.



Foundation Grants to Individuals Online* is a database of more than 6,500 foundation and public charity programs that fund students, artists, researchers, and other individual grantseekers.



Foundation Maps* is the Foundation Center’s premier data visualization tool and the easiest way to see who is funding what and where around the world.



Guidestar Premium Edition* allows users to identify and sort nonprofit organizations by category and geographic location.



Prospect Research Online* allows development and fundraising professionals to gather philanthropic and wealth information on foundations, individuals, and corporations. Provided with support from the Community Foundation for Greater New Haven.



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**Foundation Directory Online, Foundation Grants to Individuals Online, Foundation Maps, Guidestar, and Prospect Research Online are available only at Ives Main Library. Ask a librarian to log you on.*



To inspire and contribute to the vibrant civic and innovative culture of the New Haven community.

The Exchange offers an entrepreneurial and social space for collaboration and co-working around business, civic and community issues.

Elmseed Office Hours

Saturdays, 10am - 12pm

Address your business questions and concerns with dedicated Yale student volunteers. For more information, visit elmseed.org.



Collab Office Hours

Thursdays, 3 - 5pm

Fridays, 1:30 - 3:30pm

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit collabnewhaven.org.

Register at: nhfpl.org/ives-squared



Summer/Fall 2018 Entrepreneur-in-Residence:

Will Geiger is an educational entrepreneur with experience spanning technology, K-12 education, and higher education. He is a Director at Knack, a talent tech startup that uses artificial intelligence and mobile games to help connect people to opportunity. He is also the co-founder of Scholarships360, a website that helps students discover scholarships to pay for college. Previously he served as an Associate Director of College Counseling at Hopkins School and worked in college admissions at Kenyon College. Will received his master's degree in Educational Entrepreneurship from the University of Pennsylvania.

Entrepreneur-in-Residence Office Hours

Tuesdays, 5 - 7pm

Business Plan Basics

Tuesday, October 2, 5 - 7pm

Join the Women's Business Development Council to learn how developing a business plan can help take your business dream from idea to reality. A strong business plan is a key to helping you grow your business. Join the WBDC to find out the steps you need to take to put one in place, refine and craft your pitch, and do the groundwork to apply for funding. Register at: nhfpl.org/ives-squared



Women's Business

Development Council

PodExchange: Podcast Club & Networking

Love a good podcast about innovations and new ideas? Love networking? So do we! Join Entrepreneur-in-Residence, Will Geiger, and Business Outreach Librarian, Gina Bingham, for a chat about the podcast of the month and share your favorites. Drop-ins welcome!

Where Good Ideas Come From

by **Steven Johnson**

Wednesday, October 3, 6:30-7:30pm

Steven Johnson is author of the books *Where Good Ideas Come From* and *Everything Bad is Good for You: How Today's Popular Culture is Actually Making us Smarter*.

ReferenceUSA:

Start, Manage, & Grow Your Business

Tuesday, October 16, 10 - 11:30am

TJ Pridell of ReferenceUSA will show how this database can be used to research for effective marketing plans, conduct essential competitive analysis, raise funds and locate people in order to expand & grow their customer base. The online database provides real-time access to more than 44 million businesses and 280 million consumers. Register at: nhfpl.org/ives-squared

referenceUSA[®]

from **infogroup**[®]

Confident: A Panel on Entrepreneurship

Tuesday, October 23, 6 - 8pm

Join Collab and The Community Foundation for Women & Girls for a panel discussion focusing on women entrepreneurs and how confidence plays a role in their experience of building a venture. Panelists include Patricia Melton, Executive Director of New Haven Promise, Sun Queen, Co-Founder of Black Lives Matter New Haven, and JoHannah Hamilton, COO of District. Moderated by Sade Jean-Jacques, Founder of Pascale's Body Care.