

## For Business



**Gale Small Business Resource Center** covers all aspects of starting and operating a business, including accounting, finance, human resources, management, marketing, and more.



**Gale Directory Library** has long been known for publishing authoritative directories on companies, publishers, associations and more.



**Legal Information Reference Center** provides exclusive online full text for many of the top consumer legal reference books.



**Lynda.com** provides opportunity learn software, creative techniques and business strategies for all levels with thousands of video tutorials, free with your NHFPL library card. Go at your own pace, follow a Learning Path such as “Becoming a Small Business Owner” or “Starting a Business,” and absorb new skills!



**ReferenceUSA** has information on over 14 million U.S. businesses, including company executives, contact information, lines of business, credit rating, and sales volume.



**Weiss Ratings Consumer Guides** provides independent ratings and financial planning tools helpful in making decisions about insurance, banking, and investment options.



**Over 2000 business, career, and nonprofit books, newspapers, and magazines available at the NHFPL within the Nonprofit Research Center and Business Collection**

## For Nonprofits



**Foundation Directory Online\*** the professional version of the Foundation Center’s database of private philanthropies and corporate giving programs.



**Foundation Grants to Individuals Online\*** is a database of more than 6,500 foundation and public charity programs that fund students, artists, researchers, and other individual grantseekers.



**Foundation Maps\*** is the Foundation Center’s premier data visualization tool and the easiest way to see who is funding what and where around the world.



**Guidestar Premium Edition\*** allows users to identify and sort nonprofit organizations by category and geographic location.



**Prospect Research Online\*** allows development and fundraising professionals to gather philanthropic and wealth information on foundations, individuals, and corporations. Provided with support from the Community Foundation for Greater New Haven.



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*\*Foundation Directory Online, Foundation Grants to Individuals Online, Foundation Maps, Guidestar, and Prospect Research Online are available only at Ives Main Library. Ask a librarian to log you on.*



To inspire and contribute to the vibrant civic and innovative culture of the New Haven community.

The Exchange offers an entrepreneurial and social space for collaboration and co-working around business, civic and community issues.

**Elmseed Office Hours**  **Elmseed**  
**No office hours in August**  
**Office hours resume in September**  
**Saturdays, 10am - 12pm**

Address your business questions and concerns with dedicated Yale student volunteers. For more information, visit [elmseed.org](http://elmseed.org).

**Collab Accelerator Information Session**  
**Monday, August 27 6pm**



Interested in applying for a 10-week program to bring your idea to reality? Attend COLLAB's information session to find out how to submit your application.

**Collab Office Hours**  
**Thursdays, 3 - 5pm**  
**Fridays, 1:30 - 3:30pm**

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit [collabnewhaven.org](http://collabnewhaven.org). To register, go to: [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)

**SCORE Summer 2018 Entrepreneur Series**  
**Wednesdays in August and September 5:30 - 8pm**

**Business Planning | August 8**

**Building a Competitive Advantage | August 15**

**Legal Considerations for a New Business | August 22**

**Money & Finance | August 29**

**Digital Marketing | September 5**

**Doing Business with The Government | September 12**

Workshops for entrepreneurs in the planning stages or ready to launch their business.

To register, go to: [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared)



## Entrepreneur-in-Residence

NHFPL will have a quarterly Entrepreneur-in-Residence (EIR) who embodies the spirit of innovation and the transference of practical information.

## Summer 2018 Entrepreneur-in-Residence:

**Will Geiger** is an educational entrepreneur with experience spanning technology, K-12 education, and higher education. He is a Director at Knack, a talent tech startup that uses artificial intelligence and mobile games to help connect people to opportunity. He is also the co-founder of Scholarships360, a website that helps students discover scholarships to pay for college. Previously he served as an Associate Director of College Counseling at Hopkins School and worked in college admissions at Kenyon College. Will received his master's degree in Educational Entrepreneurship from the University of Pennsylvania.

## Entrepreneur-in-Residence Office Hours

**Mondays, 10am - 12 pm**

**Tuesdays, 5 - 7pm.**

## Becoming an Entrepreneur

**July 9 - August 20**

**Monday Session, 12:30 - 1:30pm**

**Thursday Session, 6 - 7pm (no Thursday, July 19)**

A seven-week blended learning experience of the MIT edX online course. Meet in person to discuss, collaborate, and develop an entrepreneurial mindset. Facilitated by Will Geiger, Ives Squared Entrepreneur-in-Residence. *Participants can join at any point in the series.*

## Telling Your Story

**Storytelling 101**

**Saturday, July 28, 10 - 11am**

## Professional Storytelling

**Tuesday, August 7, 12:30 - 1:30pm**

## Business Pitches

**Saturday, August 11, 10 - 11am**

Discover how successful entrepreneurs relay the passion for their work to others. Participants will learn to tap into their authentic experiences and tell their own compelling stories. Instructed by Will Geiger, Ives Squared Entrepreneur-in-Residence. *Participants can take part in any or all of the sessions.*

To register for Entrepreneur-in-Residence Office Hours, Becoming an Entrepreneur, and Tell Your Story go to [nhfpl.org/ives-squared](http://nhfpl.org/ives-squared).