



To inspire and contribute to the vibrant civic and innovative culture of the New Haven community.

The Exchange offers an entrepreneurial and social space for collaboration and co-working around business, civic and community issues.

Elmseed Entrepreneurship Development Course (EDC)

Saturday, July 14, 11 - 2pm, Ives Main Library

Sunday, July 15, 11 - 2pm, TBD

A 5-session weekend course designed to help you re-think the fundamentals of your business, covering value propositions and framing your business idea, market analysis, customers, products and pricing, business finances, developing your business pitch.

Elmseed Office Hours

Saturdays, 10am - 12pm

July, Tuesdays and Fridays, 10am - 12pm

Address your business questions and concerns with dedicated Yale student volunteers. For more information, visit elmseed.org.



Collab Office Hours

Thursdays, 3 - 5pm

Fridays, 1:30 - 3:30pm

Collab is a small business, nonprofit, and for-profit support program committed to serving Connecticut entrepreneurs. Get one-on-one advice about obtaining capital, mentorship, and other resources for entrepreneurs based in Connecticut. For more information about Collab, visit collabnewhaven.org. To register, go to: nhfpl.org/ives-squared



SCORE Summer 2018 Entrepreneur Series

Wednesdays in August and September 5:30 - 8pm

Business Planning | August 8

Building a Competitive Advantage | August 15

Legal Considerations for a New Business | August 22

Money & Finance | August 29

Digital Marketing | September 5

Doing Business with The Government | September 12

Workshops for entrepreneurs in the planning stages or ready to launch their business.

To register, go to: nhfpl.org/ives-squared



Entrepreneur-in-Residence

NHFPL will have a quarterly Entrepreneur-in-Residence (EIR) who embodies the spirit of innovation and the transference of practical information.

Summer 2018 Entrepreneur-in-Residence:

Will Geiger is an educational entrepreneur with experience spanning technology, K-12 education, and higher education. He is a Director at Knack, a talent tech startup that uses artificial intelligence and mobile games to help connect people to opportunity. He is also the co-founder of Scholarships360, a website that helps students discover scholarships to pay for college. Previously he served as an Associate Director of College Counseling at Hopkins School and worked in college admissions at Kenyon College. Will received his master's degree in Educational Entrepreneurship from the University of Pennsylvania.

Entrepreneur-in-Residence Office Hours

Mondays, 10am - 12 pm

Tuesdays, 5 - 7pm.

Becoming an Entrepreneur

July 9 - August 20

Monday Session, 12:30 - 1:30pm

Thursday Session, 6 - 7pm (no Thursday, July 19)

A seven-week blended learning experience of the MIT edX online course. Meet in person to discuss, collaborate, and develop an entrepreneurial mindset. Facilitated by Will Geiger, Ives Squared Entrepreneur-in-Residence. *Participants can join at any point in the series.*

Telling Your Story

Storytelling 101

Saturday, July 28, 10 - 11am

Professional Storytelling

Tuesday, August 7, 12:30 - 1:30pm

Business Pitches

Saturday, August 11, 10 - 11am

Discover how successful entrepreneurs relay the passion for their work to others. Participants will learn to tap into their authentic experiences and tell their own compelling stories. Instructed by Will Geiger, Ives Squared Entrepreneur-in-Residence. *Participants can take part in any or all of the sessions.*

To register for Entrepreneur-in-Residence Office Hours, Becoming an Entrepreneur, and Tell Your Story go to nhfpl.org/ives-squared.